**Graphic Design**

*“Connecting Curriculum and Career”*

**Creative Tech**

www.creativetech.com – creativetech@horizon.csueastbay.edu linkedin.com/in/creativetech – 408-555-6666

# Summary

Creative professional with three years project experience from concept to development, while managing multiple projects with tight deadlines in various industries utilizing multimedia, web and graphic design.

# Experience

**Graphic Designer** January 2015 - present

YMCA, Oakland, CA

* Improve user productivity, and simplicity through UI redesigns
* Develop and maintain style guides for multiple projects, such as marketing flyers and page layouts
* Managed multiple projects, consistently meeting production timelines ahead of deadlines
* Build and manage client base by combining creativity, quality and time management

# Graphic Designer 2014 – 2016

Academic Advising & Career Education California State University, East Bay

* Created department logo; won class competition, logo is used for all department publications
* Created and managed multiple projects including brochures and scrolling webdesign with animation
* Weekly projects in hard and soft copy featured on department website and seven “tubes” on campus

Sales Associate/Customer Service 2012 - 2014

Nordstroms, Walnut Creek, CA

* Led department in upselling; contacted clients before sales and when “their favorites” were in
* Assisted clients to open store credit lines, incresing company profits and commissions

# Qualifications

* Advanced user - Adobe Cloud: Illustrator, Photoshop, InDesign, Flash, Final Cut Pro
* Advanced user – HTML, CSS, Java Script Processing
* Strong user – Audacity, Logo Design

# Education

**Bachelor of Arts, Graphic Design**, Summa Cum Laude 2016

California State University, East Bay, GPA 3.8