LOS MEDANOS COLLEGE

STRATEGIC PLANNING UPDATE

April 7, 2014

Agenda

- Strategic Planning Activities in Spring 2014

- Mid-Point Progress Check on Interim Strategic Priorities

- Proposed Extension Of Timeline for Strategic Planning

- Proposed Next Steps

- Q&A

ACTIVITIES IN SPRING 2014

- Opening Day: BIG Ideas > Word Map (January 10, 2014)
- Retreat #1: LMC Community Input, Environmental Scan (February 24, 2014)
- Retreat #2: External Community Input & Perceptions, Environmental Scan (March 3, 2014)
- Retreat #3: Round Table Discussions and Progress Check of Interim Strategic Priorities (March 28, 2014)

PROPOSED EXTENSION OF TIMELINE

- Good faith effort to complete by May 2014
- Need time to:
  - Synthesize input from assemblies
  - Study best practices
  - Gather more college input
  - Analyze data
  - Vet the strategic directions
- Continue the process in Fall 2014

PROPOSED NEXT STEPS

- Build on the information gathered in spring 2014

- Continue some preparatory work in summer 2014

- Formulate the strategic directions in fall 2014

MEET OUR PLANNING CONSULTANTS

Iris and Keith Archuleta

Emerald HPC International, LLC

The *HPC* Strategic Planning Process

April 7, 2014

Presented by
Keith and Iris Archuleta
Emerald HPC International, LLC

The HPC Strategic Planning Process

Building an effective, outcomes-based strategic planning process using the five elements of the
***High Performing Communities Framework* ™ (HPC)**

I.   **Fact Finding**

II. **Issue Identification**

III. **Using Research to Identify and Validate Indicators**

IV. **Model Design**

V.   **Structural Detailing**

Training in the HPC Process

- **Full Day Training in the HPC Strategic Planning Process**

- **Equips the planning team with a common language and set of tools to be used throughout the planning process**
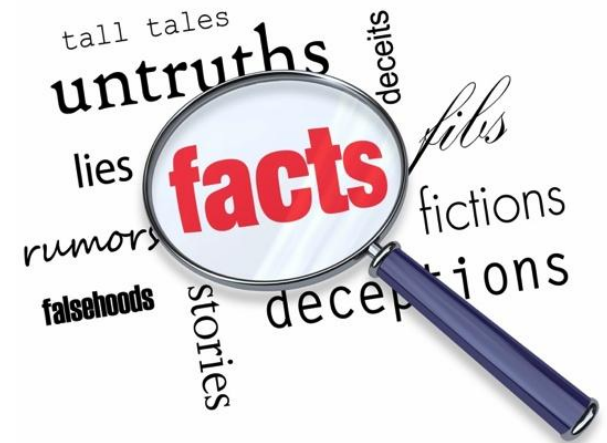
I. Fact Finding

What do we already know, and who are the keepers of that information?

The practice of fact-finding includes meeting with relevant stakeholders through:

- *One on one and small group meetings*
- *Reviewing past reports and plans*
- *Studying outcomes related to past efforts*

We also analyze relevant data and research on internal and external best practices in key issue areas.

II. Issue Identification

We work together to identify and verify Issues in order to develop outcome-based strategies.

Issues are not a list of problems.

Issues are root causes of problems, validated through the process of identification and analysis.

III. Using Research to Identify and Validate Indicators

Validated indicators tell us how to build community around the issues that are being addressed in the plan

Following the full-day training, the Planning Team will develop "Who is Community" analysis of issues and validated indicators during a 4-hour facilitated work meeting.

Indicators also help us define:

- **What our outcomes should be**

- **Strategies needed to reach outcome goals**

- **How we will measure outcomes**

Gathering Input and Participation in the Planning Process

LMC Community

Core Planning Work Team

Planning Committee

Internal and External LMC Stakeholders

IV. Model Design

The organic HPC process leads to development of a detailed conceptual framework that is specific to the issues, goals, and desired outcomes related to the strategic plan.

V. Structural Detailing

A strategic plan is a plan that can be fully operationalized.

It minimally addresses:

- **The vision and mission that drive the plan**
- **Goals and projected outcomes related to the plan, and how success is measured**
- **Who must do what, and how and why?**
- **The incremental steps and necessary timelines**

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Questions?

Comments?