

LOS MEDANOS
COLLEGE

STRATEGIC PLANNING UPDATE

August 14, 2014

Core Planning Team

- Faculty: Carol Hernandez, Cecil Nasworthy, Ryan Pedersen, [Silvester Henderson](#), [Erich Holtmann](#)
- Classified: George Mills, Rashaad McAlpin, [Linda Kohler](#), [Leetha Robertson](#)
- Students: [Brianna Klipp](#), [Gary Walker](#)
- Managers: Ruth Goodin, Bob Kratochvil, Gail Newman, [Jennifer Ma](#), [A'kilah Moore](#), [Ronke Olatunji](#)
- Support: Kiran Kamath, BethAnn Robertson
- Consultants: Keith and Iris Archuleta

Agenda

- Progress update on 5-year strategic planning
- Draft strategic directions
- Opportunities for input to strengthen the plan
- High level feedback today

Gathering Widespread Input to Identify Themes

- January 2014 Opening Day breakouts gathered your BIG ideas – “What headline would you like to read about LMC in five years?”
 - Word Map was developed
 - Three retreats between February-March 2014 gathered LMC and External community input
 - Themes began surfacing
 - Discovered disconnect between external community perception of LMC and our perception of ourselves
- College Assembly in April 2014

Research Data and Survey Results to Validate Themes

- Alignment with District Strategic Plan
- Integrating college plans – Equity plan, 3SP, Technology, BSI...
- Accreditation: Actionable Improvement Plans
- Environmental Scan (2013)
- Mid-term data on Interim Strategic Priorities (2012-2014)
- LMC Student Satisfaction Survey (2013)
- CCSSE - Community College Survey of Student Engagement (2013)
- SENSE - Survey of Entering Student Engagement (2012)
- Employee Satisfaction Survey (2014)

Core Planning Team and Consultants

- Core Planning Team and training
- Timeline extension to December 2014
- Emerald HPC International LLC - consultants hired for second phase
- Developing the Planning Framework – draft strategic directions

Vetting, Supporting, and Approving the Plan

- Fall Opening Day update
- Incorporating deeper input on important themes that surfaced
 - (TAG, IDEA, PDAC, Enrollment Management, Senates, SGC)
- Integrating themes from major college plans
- Approvals of Senates and SGC

DRAFT

STRATEGIC DIRECTIONS

#1 Student Engagement and Success

LMC strives to continually improve access, engagement, and opportunities for learning and success for all students.

#1 - Strategies

The Core Planning Team is still developing key strategies, while working to better understand and articulate issues around and definitions of terms such as:

- Inclusive excellence
- Diversity
- Equity
- Completion

#2 Community Engagement and Partnerships

LMC strengthens community involvement and partnerships, and builds seamless pathways to transfer institutions and workforce opportunities.

#2 - Strategies

Strategies may include:

- Marketing and branding
- Promoting LMC as an educational and cultural hub
- Educational partnerships – K-12 and 4-year
- Business, industry and other partnerships

#3 Innovation, Technology, and Infrastructure

LMC leads the way in instructional innovation and provides modern (state-of-the-art) technology and infrastructure.

#3 - Strategies

Strategies may include:

- Investing in innovative curriculum
- Implementing innovative approaches to providing student services
- Implementing and evaluating a forward-thinking technology operations and staffing plan
- Provide modern high-tech classrooms, labs, offices, meeting rooms, and 'soft space'.

#4 Professional & Resource Dev., and Institutional Effectiveness

LMC fosters a culture of human resource and professional development; resource development and fiscal responsibility; and institutional effectiveness.

(It's about people, practices and processes)

#4 - Strategies

Strategies may include:

- Developing and implementing an integrated HR plan to attract, support and retain exceptional and diverse faculty and staff.
- Developing efficient practices and procedures that promote sustainability in all areas.
- Aligning governance, operational, and planning processes along with consistent bi-directional communication standards, strategies and procedures.
- Provide opportunities for employees at all levels to continually gain new skills and knowledge.

Next Steps:

- Gathering input on the implementation strategies for these four directions
- Vetting the plan to gain college-wide endorsement of the strategic plan
- Senates and SGC approval in November 2014
- Submission for Governing Board approval in December 2014

Comments? Questions?

Broad or high-level feedback on the four draft strategic directions?

Retreat and Planning notes and data are on the Office of P&IE website:

www.losmedanos.edu/planning