

# Occupation Overview

Emsi Q3 2019 Data Set

October 2019

## Contra Costa Community College District



# Parameters

## Occupations

## Regions

## Timeframe

2019 - 2024

## Datarun

2019.3 – QCEW Employees, Non-QCEW Employees, and Self-Employed

# 3 Arts, Design, Entertainment, Sports, and Media Occupations in 3 California Counties

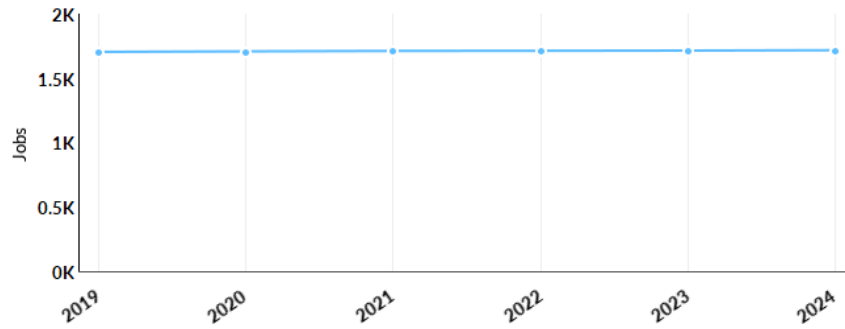
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# Occupation Summary for 3 Arts, Design, Entertainment, Sports, and Media Occupations

<b>1,703</b> Jobs (2019) 19% below National average	<b>0.8%</b> % Change (2019-2024) Nation: 1.2%	<b>\$31.99/hr</b> Median Hourly Earnings Nation: \$28.27/hr
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## Growth

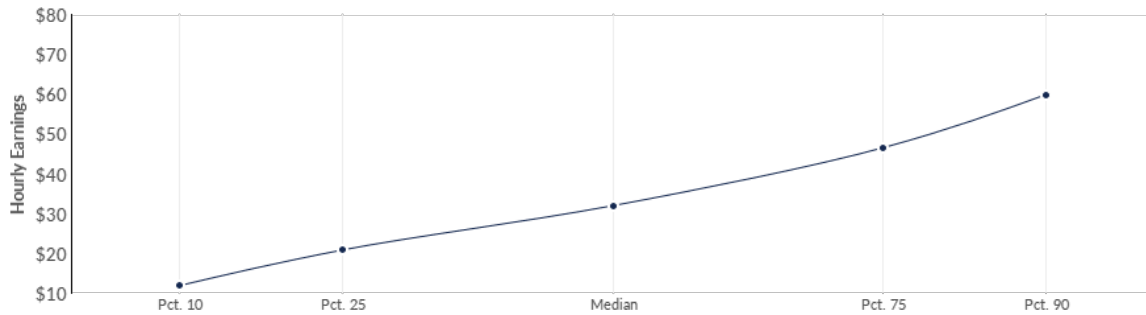
<b>1,703</b> 2019 Jobs	<b>1,716</b> 2024 Jobs	<b>13</b> Change (2019-2024)	<b>0.8%</b> % Change (2019-2024)
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Occupation	2019 Jobs	2024 Jobs	Change	% Change
Reporters and Correspondents (27-3022)	198	168	-30	-15%
Editors (27-3041)	998	1,008	10	1%
Technical Writers (27-3042)	507	541	34	7%

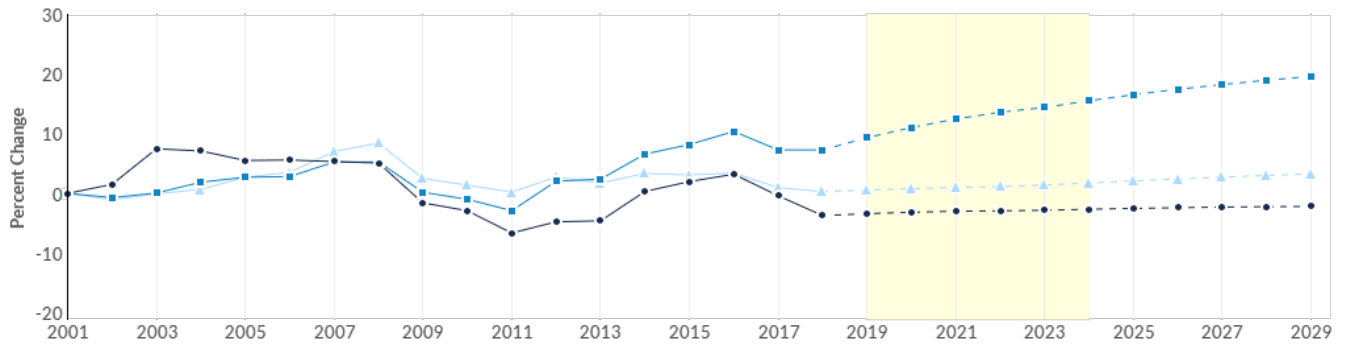
## Percentile Earnings

<b>\$20.85/hr</b> 25th Percentile Earnings	<b>\$31.99/hr</b> Median Earnings	<b>\$46.56/hr</b> 75th Percentile Earnings
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Occupation	25th Percentile Earnings	Median Earnings	75th Percentile Earnings
Reporters and Correspondents (27-3022)	\$14.08	\$21.17	\$37.04
Editors (27-3041)	\$18.94	\$30.64	\$45.66
Technical Writers (27-3042)	\$27.65	\$37.81	\$50.11

## Regional Trends



	Region	2019 Jobs	2024 Jobs	Change	% Change
●	Region	1,703	1,716	13	0.8%
●	California	29,506	31,180	1,674	5.7%
●	United States	231,116	233,879	2,763	1.2%

# Regional Breakdown

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County	2024 Jobs
Alameda County, CA	1,134
Contra Costa County, CA	429
Solano County, CA	153

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## Job Postings Summary

<p style="text-align: center;"><b>979</b> Unique Postings</p> <p style="text-align: center;">3,937 Total Postings</p>	<p style="text-align: center;"><b>4 : 1</b> Posting Intensity</p> <p style="text-align: center;">Regional Average: 4 : 1</p> 	<p style="text-align: center;"><b>29 days</b> Median Posting Duration</p> <p style="text-align: center;">Regional Average: 33 days</p>
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There were **3,937** total job postings for your selection from January 2019 to September 2019, of which **979** were unique. These numbers give us a Posting Intensity of **4-to-1**, meaning that for every 4 postings there is 1 unique job posting. This is close to the Posting Intensity for all other occupations and companies in the region (4-to-1), indicating that they are putting average effort toward hiring for this position.

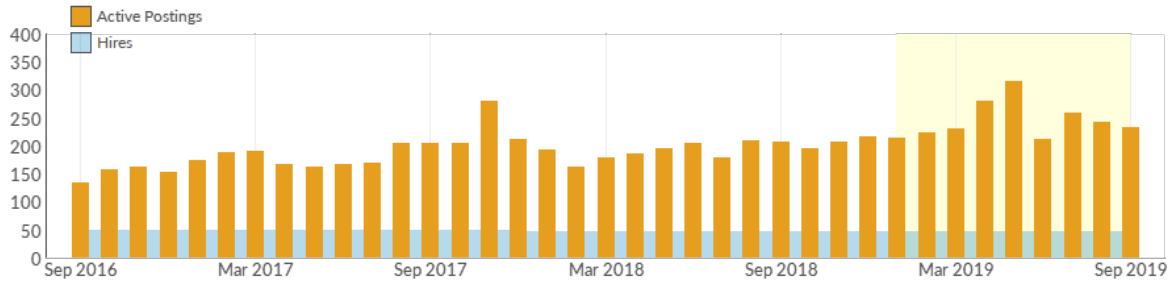
## Job Postings vs. Hires

**246**

Avg. Monthly Postings (Jan 2019 - Sep 2019)

**48**

Avg. Monthly Hires (Jan 2019 - Sep 2019)



Occupation	Avg Monthly Postings (Jan 2019 - Sep 2019)	Avg Monthly Hires (Jan 2019 - Sep 2019)
Technical Writers	144	21
Editors	77	23
Reporters and Correspondents	25	4

# Occupation Gender Breakdown

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	Gender	2018 Jobs	2018 Percent
•	Males	750	44.2%
•	Females	947	55.8%

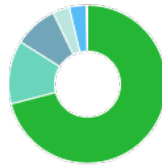
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# Occupation Age Breakdown



	Age	2018 Jobs	2018 Percent
●	14-18	6	0.4%
●	19-24	91	5.4% ■
●	25-34	343	20.2% ■■
●	35-44	345	20.3% ■■
●	45-54	351	20.7% ■■
●	55-64	356	21.0% ■■
●	65+	205	12.1% ■

## Occupation Race/Ethnicity Breakdown



	Race/Ethnicity	2018 Jobs	2018 Percent
●	White	1,204	70.9%
●	Asian	220	13.0%
●	Hispanic or Latino	151	8.9%
●	Two or More Races	59	3.5%
●	Black or African American	59	3.5%
●	Native Hawaiian or Other Pacific Islander	3	0.1%
●	American Indian or Alaska Native	2	0.1%

## Occupational Programs

<b>8</b> Programs (2017)		<b>367</b> Completions (2017)	<b>178</b> Openings (2017)
CIP Code	Program	Completions (2017)	
09.0102	Mass Communication/Media Studies	240	
09.0401	Journalism	79	
23.1302	Creative Writing	38	
09.0100	Communication, General	9	
52.0501	Business/Corporate Communications	1	

## Industries Employing 3 Arts, Design, Entertainment, Sports, and Media Occupations

Industry	Occupation Group Jobs in Industry (2018)	% of Occupation Group in Industry (2018)	% of Total Jobs in Industry (2018)
Newspaper Publishers	160	9.4%	20.0%
Internet Publishing and Broadcasting and Web Search Portals	120	7.1%	4.7%
Periodical Publishers	79	4.7%	15.6%
Motion Picture and Video Production	75	4.4%	2.6%
Book Publishers	69	4.1%	14.6%

# Appendix A - Data Sources and Calculations

## Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

## Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

## Emsi Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

## Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

## State Data Sources

This report uses state data from the following agencies: California Labor Market Information Department