



Guided Pathways – Moving from Theory to Scaled Practices



Focus Flex 2021

August 18, 2021



Agenda and Overview



- Arts, Humanities, and Music Pilot
- Office of Student Support and Retention Impact
- Learning, Major, and Career Pathways - Breakout Sessions
 - Health, Behavioral Science and Social Science
 - Science, Technology, Engineering, and Mathematics
 - Business and Management
 - Arts, Humanities, and Communication
- Learning, Major, and Career Pathways - Next steps: from *Pilot* to *Model*



Art, Humanities, and Music Pilot



- Ken Alexander
- Lucy Snow
- Eric Sanchez
- Aaron Nakaji
- Cesar Reyes
- Melina Rodriguez
- Zander Cameron
- Sandra Mills
- Luis Zuniga
- Michael Zilber
- Silvester Henderson
- Chialin Hsieh

- Carla Molina
- Nicole Westbrook
- Sharlice Wright
- Letta Green
- T'Sendenia Gage
- Camille Santana
- Irene Sukhu
- Sally Montemayor Lenz

- Rachel Anicetti
- Jeffrey Benford
- Bill Blankhead
- Eloine Chapman
- Catherine Fonseca
- Rikki Hall
- Jennifer Ma
- John Schall
- Professional Expert Representing:
 - Admissions & Records
 - Career Services
 - Counseling Department
 - Financial Aid
 - Learning Communities
 - Office of Instruction
 - Transfer Services



Ken Alexander



Lucy Snow



Eric Sanchez

Art, Humanities, and Music Video



Guided Pathway Pilot Model - Spring 2021



1. Project Managing the Pathway - from data to actions
2. Assessing student progress and delivering services at:
 - a. 0-15 units
 - b. 15-30 units
 - c. 30-45 units
 - d. 45-60+ units
3. A Success Team approach to connecting with students and delivering “in-time” communication and support



Art, Humanities, and Music Pilot

From Data to Action...



Week -4 to Week 1	Week 1 to Week 6	Week 6 to Week 11	Week 12 to Week 13	Week 15
1. Enrollment and Outreach Strategies	2. Stay in the course campaign	3. Progress Surveys Starfish LMC Connect	4. Student Workshops	5. Student Seminars

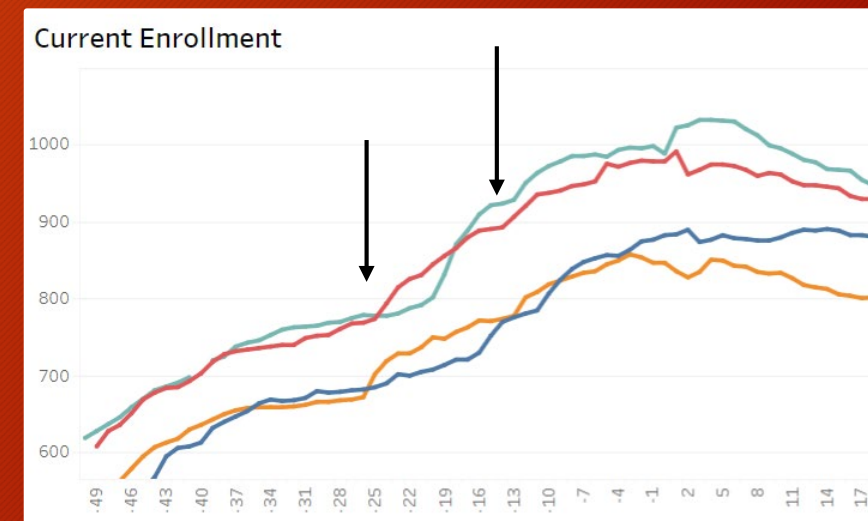
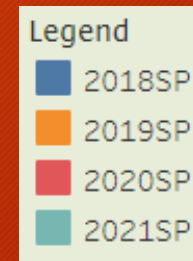


1. Enrollment and Outreach Strategies

Week -4 to Week 1



- I. Study enrollment trends from weekly to daily
- II. Identify low enrolled courses
- III. Establish outreach strategies
 - I. Using Student Education Plan data to identify students
 - II. Outreach students
- IV. Communication examples
- V. Outcomes



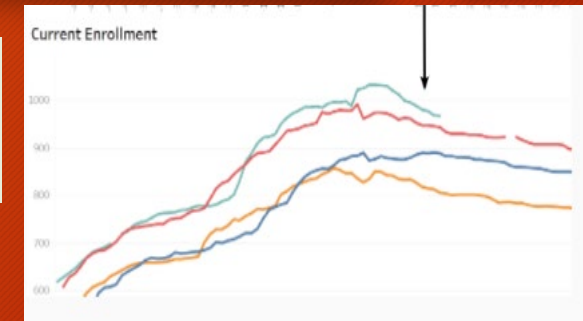
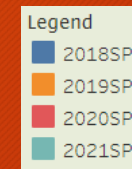
2. Stay in the Course

Week 1 to Week 6



- I. Trends
- II. Study Drop Report
- III. Tutoring services (piloting)
- IV. Establish the process
- V. Outcomes

- I. 81% passed the courses (17/21) spring 2021
- II. 89% passed the courses (32/36) summer 2021



Drop Groups By Subject

Location	Sec Subject	Reason Description	Drop Date		Grand Total
			January	February	
ART		Cannot Participate Online		2	2
		Changed Mind		5	5
		Childcare		1	1
		Course Not Needed	1	8	9
		Course/Textbook Costs	1	2	3
		COVID-19 Related	2	14	16
		Food/Housing Challenges		1	1
		Health/Medical		2	2
		Instructor Web		2	2
		School Workload	1	7	8
		Time Management	4	11	15
		Transportation		1	1
		Total		9	56

Drop Groups By Subject

Location	Sec Subject	Reason Description	Drop Date		Grand Total	
			January	February		
HUMAN		Cannot Participate Online	1	1	2	
		Class is too Difficult		2	2	
		Course Not Needed	1	2	3	
		Course/Textbook Costs		1	1	
		COVID-19 Related		3	3	
		Instructor Web		3	3	
		Other	1		1	
		School Workload		1	1	
		Time Management		1	1	
		Total		3	14	17

3. Progress Survey – Starfish LMC Connect: Week 6 to Week 11



- Office of Student Support and Retention - Starfish LMC Connect Progress Surveys
- List the primary flags
 - LMC Academic Support (D or F): 671
 - LMC Super Star! (A or B): 2481
 - LMC Wellness Referral: 13
 - LMC Rising Star! (B or C): 778
 - LMC Student Services: 99
- List of new flags used in Pilot
 - LMC Wellness Referral
 - Automated Flags: Identify students with specified GPA and/or number of units completed



4. Workshops for Students with 60+ units Week 12 to Week 13 (N=80 + 14)



Melina Rodriguez



Schedule workshops
(Success Coach)



Contact students
(Faculty)



Aaron Nakaji



Working with
Student Success and
Retention Team



Lesson Learned



Cesar Reyes

5. Seminars for Students with 45+ units Week 15 (N=108 + 20)



- I. Scheduled workshops
- II. Contacted students
- III. Student Success and Retention Team
- IV. Lesson Learned/Outcomes
 - 17 students in the pilot filled petition for degrees (45+ units)



Office of Student Success and Retention

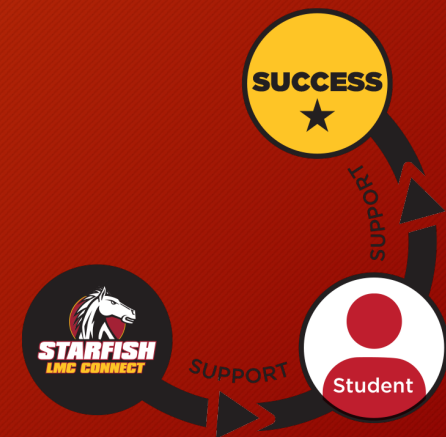


Case Managing the Student Experience using Starfish LMC Connect

- Tracking interventions
- Scheduling appointments
- Sending communications

Collaborative Interventions

- Sharing resources
- Expanding students' network of support
- Establishing a comprehensive intervention plan that begins with the onboarding process through to completion





Counselor Faculty Roles, Pilot Experience, and Student Impact

Art, Humanities, and Music Pilot

- ❖ Camille Santana, Dedicated Pilot Counselor

Student Support and Retention

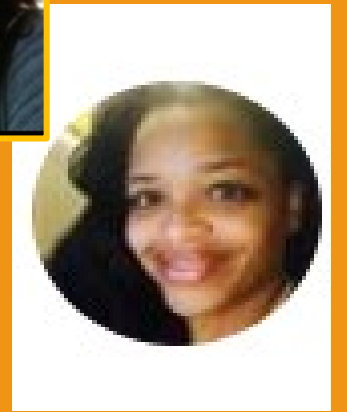
- ❖ Sharlice Wright, Counselor
- ❖ Nicole Westbrook, Counselor



Camille Santana



Nicole Westbrook



Sharlice Wright



LMC Collegewide Outreach Efforts



Enrollment Boost Campaign



Direct Call Campaign to Boost Enrollment

Enrollment Boost Campaign

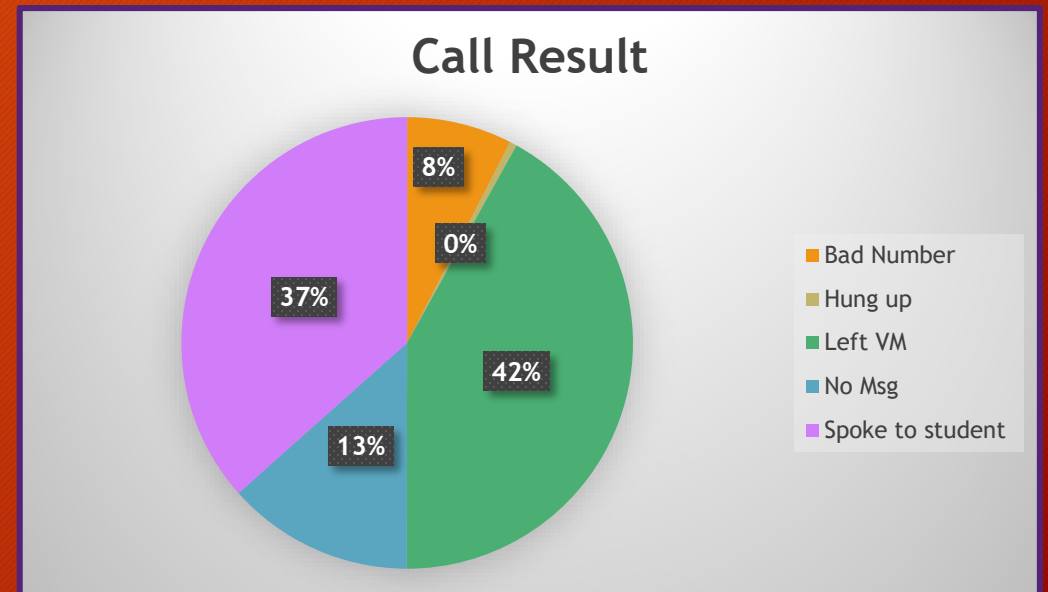
Targeted Group	Exclusion	Data Available	Communication Type	Theme and Content	Responsibilities	Support Process	Task
1. Students who were enrolled in Spring 2021, but NOT registered for Fall 2021. (N=4396)	LMC Grads or Transferring Students. Students taking a Summer Course. Excluded students who graduated in summer 2020, fall 2020, and spring 2021 (N=417)	Yes. 1. SQL Report: Previous term Enrolled students who are not currently enrolled. 2. Tableau: Degree/Certificate View w Student ID 3. Merge both and <u>filtered</u> out graduates	InSite and Personal Email Text Message Call – Counselors are making calls	You are almost there! Support services to continue. Invitation to speak with counselor	Emails and Text: Outreach Appointments, Ed Plan workshops: Counseling	InSite Communication Platform: <u>List of Student ID</u> Text MSG = InSite Comm. Measure Outcomes= SARS, SQL and Tableau	Chialin will work on getting <u>student</u> list. (Done) Insite Email, Text Message and personal email (Done 0- 07/12) *Counseling Call Center Results
2. Students who were planned to enrolled in fall 2021, but NOT enroll yet Fall 2021. (N=1704)	Only capture students who have not <u>registered</u> the course.	Yes. 1. SQL Report: <u>Planned Courses With Student</u> Information. 2. Filtered NOT registered courses. 3. Extract unique ID.	InSite and Personal Email Text Message	Register Today! Have questions? Include video and Zoom Drop-in hours	Emails and Text: Outreach Appointments, Ed Plan workshops: Counseling	InSite Communication Platform: <u>List of Student ID</u> Text MSG = InSite Comm. Measure Outcomes= SARS, SQL and Tableau	Chialin will work on getting <u>student</u> list. (Done) Insite Email, Text Message and personal email (Done 0- 07/12)
3. Students registered for Fall 2021 with 9 units or less (N=1848 out of 5441)		Yes – InSite Platform Communication Tool: Enrolled in less than X units Student Characteristics Tableau.	InSite and Personal Email Text Message	Get Ahead in your Education! Transfer sooner. Zoom Drop ins, FT3, EOPS.	Emails and Text: Outreach Appointments, Ed Plan workshops: Counseling	InSite Communication Platform: <u>Enrolled in less than X units</u> Text MSG = InSite Comm. Measure Outcomes= SARS, SQL and Tableau	Robert has the information Chialin provides the IDs Insite Email, Text Message and personal email (Done 0- 07/13)
4. New Applicants for Summer & Fall 2021 NOT registered for classes.		Yes – InSite Platform Communication Tool: <u>Applied but not yet registered</u>	InSite and Personal Email Text Message Phone Call (Call Center)	Discover the possibilities – Discover Your Future: Student Life, FT3, Financial Aid	Emails and Text: Outreach Appointments, Ed Plan workshops: Counseling	InSite Communication Platform: <u>Applied but not yet registered</u> Text MSG = InSite Comm. Measure Outcomes= SARS, SQL and Tableau	Robert has the information. Personal email (Done – 07/14) Insite platform not currently working 06/15
5. Students enrolled in spring 2020, (not enroll in fall 2020/spring 2021) not enroll in fall 2021 (N=3400)	Pre-Pandemic Potential like f2f Fill out application	Yes. 1. Course success <u>SP2020,FA2020,SP2021</u> 2. student <u>characteristics</u> FA2021 3. SQL Report – Graduates by Term Awarded	Personal email Mailers	Come see F2F courses We want you back			- Dave and John Schall ordered Postcard Mailer on 7/12. Mailers arrived July 19 th week - Text Message and personal email sent 07/19



LMC Collegewide Outreach Efforts

Direct Call Campaign to Boost Enrollment





Call Result	# of Students	% of Students
Bad Number	120	8%
Hung up	8	1%
Left VM	668	42%
No Msg	213	13%
Spoke to student	582	37%
Total	1591	





LMC Pathway Breakout Sessions

LOS MEDANOS COLLEGE Learning, Major, and Career Pathways

 Health, Behavioral Science, & Social Science		 Science, Technology, Engineering, & Mathematics		 Business & Management		 Arts, Humanities, & Communication	
Liberal Arts: Behavioral Science & Social Science	AA	Liberal Arts: Math & Science	AA			Liberal Arts: Arts & Humanities	AA
Behavioral Science		Industrial Technology		Business & Management		Communication & Language	
Anthropology	AAT	Automotive Technology	AS	Business: Accounting	AS	Communication Studies	AAT
Psychology	AAT	Electrical Technology	AS	Business Administration	AST	English	AAT
Sociology	AAT	Instrumentation Technology	AS	Business: Small Business Operations	AS	Journalism	AA
Education		Process Technology	AS	Management & Supervision	AS	Journalism	AAT
Early Childhood Education	AST	Welding	AS	Travel Marketing	AS	American Sign Language	AA
Health & Public Safety		Science, Engineering, & Math (calculus path)				Spanish	AAT
Basic Law Enforcement Academy	AAT	Biology	AST			Humanities	
Fire Academy	COA	Chemistry	AST			Art History	AAT
Fire Technology	AS	Computer Science	AST			Humanities	AA
Kinesiology	AAT	Engineering	AS			Philosophy	AAT
Vocational Nursing	COA	Mathematics	AST			Visual and Performing Arts	
Registered Nursing	AS	Physics	AST			Acting	AA
Social Science		Information Technology (statistics path)				Theatre Arts	AAT
Administration of Justice	AAT	Computer Support Specialist	AS			Fine Arts	AA
African American Studies	AAT	Networking and Security	AS			Graphic Communications	AA
Chicano/a Studies	AAT					Music	AA
History	AAT					Music	AAT
LGBTQ Studies	AAT					Recording Arts	AA
Political Science	AAT					Studio Arts	AAT

ASSOCIATE DEGREES

AA Associate Degree in Art
AS Associate Degree in Science

AAT Associate Degree in Art for Transfer
AST Associate Degree in Science for Transfer

AAT and AST degrees are designed specifically for transfer to a California State University

CERTIFICATES

COA Certificate of Achievement
CSC College Skills Certificate
COC Certificate of Competency

Source data:
GPAC Meeting Minutes for May 3, 2019
Academic Senate Meeting Minutes for November 18, 2019
Academic Senate Meeting Minutes, Resolution, for December 2, 2019, and linked to November 18, 2019

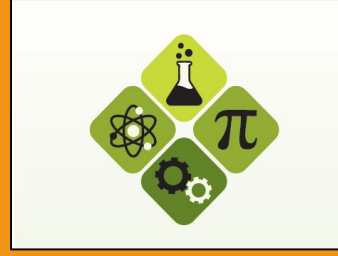
LMC Pathways - Breakout Sessions

LMC Pathways



Health, Behavioral Science and Social Science

Jeffrey Benford
Ken Alexander
Rudolf Rose
Carla Molina
Irene Sukhu



Science, Technology, Engineering, Mathematics

Ryan Pedersen
Lucy Snow
Nicole Westbrook
Nicole Trager
Cesar Reyes



Business and Management

Kristin Lima
Eric Sanchez
Camille Santana
Melina Rodriguez
Natalie Hannum



Art, Humanities, and Communication

Dave Belman
Aprill Nogarr
Sharlice Wright
Aaron Nakaji

Facilitators:

Guiding Questions:

1) Based on this morning's presentations, describe practices in the pathway pilot that you believe worked well with the Art, Humanities and Music Pilot?

2) Based on the LMC Pathway datasets, for your respective pathway, consider the following questions:

- What strategies would you consider to ensure equitable, quality and timely services to students?
- What are the barriers in delivering equitable, quality and timely services to students?
- What's working well in your department that may be scaled across the LMC Pathways?
- What can be launched in fall 2020 or spring 2022?

LMC Pathways Pilot to LMC Pathway Model

- LMC Pathways Planning and Implementation
- Engagement and connection to refine the model through the Strategic Enrollment Management Committee - primary foci:
 - Student Experience
 - Institutional Organization
 - Fiscal Stability
- SEM Workgroups
- Committee Alignment to LMC Pathways



Resources

- [Enrollment and Outreach Strategies Handbook](#)
- [GP Pilot Share Point](#)
- [GP Pilot Mural](#)
- GP Pilot Workshop
- GP Pilot Seminar
- GP Pilot Correspondence and Calendar - ongoing refinement
- Pilot Arts/Humanities Tutoring Service Handbook (coming soon) 😊



Thank you!



Best wishes for a wonderful and memorable
fall 2021 term



Go Mustangs!

