EMP CORE GROUP - EXTERNAL DATA IMPLICATIONS
[EMC Core Group Planning Session – November 7, 2019]

SET 1: STATE AND COUNTY POPULATION DATA AND GROWTH PROJECTIONS

- Future Support and Services; connect with county health agencies
- Future Programs; short term stackable certificates; Increase non-credit for employment needs
- Increase growth in Brentwood and Oakley; more Brentwood center classes
- Future partnerships; enhance adult education; more with Trilogy (65 and up) and community education/life-long learning
- Gather the cyclical economic data to ensure we plan appropriately
- Possible child-care needs
- Increase 25-39-year-old students; need for schedules to get in and out; flexible options (night, hybrid/online, short-term, etc.)

SET 2: SNAPSHOT DATA – FOUR LARGEST CITIES IN LMC SERVICE AREA (2017)

- Veterans population is nearly 3 times in Pittsburg as large as the CCC.
- Increase percentage of foreign-born population in Antioch and Pittsburg in comparison to CCC.
- Pay attention to 35-44-year-old Hispanic/Latinx females who have the highest poverty rates in CCC.
- African American students have the highest dropout rates in CCC.
- Missing: Dropout rates for LMC feeder HS's.
- Feedback: Pg. 4 of 6-The second bullet wording is misleading for the data with the Asian population. They have the lowest percentage of HS/GED because they have the highest percentage of bachelor's degree.

SET 3: COUNTY ECONOMIC AND LABOR MARKET DATA, PROJECTIONS, AND LMC PROGRAM GAPS

- Consider students next steps; ex: transition, locations, etc.
- FAFSA is not based on local needs.
- Disconnect between top 5 growing industries and LMC program offerings.
- Locate community partnerships for programs not offered.
- Meetings, converting and event planner (Business ADT)
- Environmental science and protection technicians, including health-STEAP but could become a full degree.
- Significant gap of current and emerging needs in relationship to LMC's current programs of study. (Healthcare is a glaring standout)
- Disaggregate Alameda from Contra Costa.
- Program gaps need to be addressed with K-12 at adult eds in MIND and Clear Programs of study aligned to labor market needs.
- Non-Credit development in 2018/2019 and 2019/2020 has started to address construction, warehousing/logistics.
- Pillar 1 and CTE investigate/assess and recommend programs of study that align to data needs.
- Align existing programs to needs. i.e. waste management-what skills? Wastewater already uses/recruits from ETEC/PTEC. Bart recruits from auto.
- Value and recognize importance of program revitalization and discontinuance.

SET 4: K12 AND HIGH SCHOOL ENROLLMENT PROJECTIONS AND COMPLETION DATA

- Should see an increase in enrollment.
- African American students (DI population) have an almost double drop-out rate compared to state.
- The challenges facing African American students is more systemic. Our aspirations/goals must give support to these students that goes beyond just the institution.
- That there is a lot of population (i.e. decrease ???) to grow to. For example, the under 19-Year-old population is small as they get older they will replace the 18-39 but the population will become smaller.
- Market as more than just a transfer institution.