

# 5-10 MINUTE SPEECH PSLO ASSESSMENT

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## Objectives and Agenda

- Identify PSLO Measurement Methods
- Research Design and Data Collection
- Analysis and Preliminary Findings
- Opportunity for Dialogue

## AST in Communication Studies PSLOs

- Be academically prepared to transfer to a communication program at a four-year institution.
- Demonstrate the knowledge of concepts, and intellectual skills of an effective communicator.
- Demonstrate how to communicate effectively with an audience in a face to face oral communication setting.

## PSLO Assessment by Outcome/Objective

- Alumni Focus Group, aggregated results.
- Pre and post test survey research in FA16 classes.
- Roll up of CSLO assessment reports from 2012 to Present.

	PSLO 1	PSLO 2	PSLO 3
Alumni Focus Group	X		
Class Survey		X	X
Rolling Up CSLO Data		X	X

## Questionnaire Results – Positive

- Summarized responses and identified a representative quotation.
- Some suggestions: Rigor of readings, more opportunities for projects.
- Comments on overall student demeanor in classes and one instructor's politeness.

## Student Survey Results

- Student asked to rate themselves 1-5 on a likert scale in response to communication skill assessments.
- Preliminary analysis indicates a .80 movement toward improvements in each of the three categories.

## CSLO Assessment Aggregation

- Identify CSLOs from all classes and the number of students proficient in each during assessment.
- Divide this number by the total number of students X CSLOs in each course to get an Assessment Success Rate.
- Compare to department data, dialogue.

## Next Steps, Limitations, and Questions

- Complete CSLO rollup, dialogue with department.
- Draft PSLO report using template from TLC.
- Consider the impact of sample bias on “focus group”
- Questions?



Appendix One – Focus Group Questions Part One

**Describe the most educational experience (or experiences) you had in the communication department at Los Medanos College. Why were they so valuable?**

**Describe any negative or ineffective experiences you had in the communication department at Los Medanos College. How did they affect your overall experience and ability to learn?**

**How did the LMC communication department prepare you academically for your upper division Communication courses at your transfer institution? Please be specific.**

Appendix One – Focus Group Questions Part Two

**Can you identify any actions or improvements the department could make to the curriculum or program more effective?**

**Did your skills as an oral, digital, interpersonal, or intercultural communicator improve because of taking courses in the department? Please be specific.**

**Were you active in any of the events or opportunities outside of the classroom offered by the department? Which do you think were most effective and why?  
(Examples: Debate Tournaments, Public Debates, Speech Intramural, Club Events, Majors Symposium)**

Appendix Two – Survey Research Questions

**I feel that I have knowledge of the concepts, and intellectual skills of an effective communicator.**

**I feel that I can effectively communicate with an audience in a face to face oral communication setting.**

**I feel apprehensive/anxious in face to face oral communication settings.**