
LOS MEDANOS COLLEGE

Strategic Enrollment Management (SEM) Committee

Mission

Strategic Enrollment Management (SEM) is a comprehensive and coordinated process that enables a college to identify enrollment goals that are aligned with its mission, plans, environment, and resources, and to reach those goals through the effective integration of community needs, administrative processes, student services, and curriculum planning.

Enrollment management is intended to maximize student access and success.

SEM Guiding Principles

We ensure each student's retention, persistence, and success through collaborative and data-driven decision making. As we work to ensure that we remain fiscally viable, we keep our students' and community's needs at the center of all we do.

1. **Access, Equity, Inclusion, Dignity and Respect**
Los Medanos College focuses on equity through student learning and success by centering inclusive practices and prioritizing the engagement of our students, employees, and community.
2. **Meeting the Community's Needs**
In collaboration with the community, Los Medanos College is building a plan that meets the academic, civic, career and workforce needs of our region and is responsive to the changing social and economic landscape in which we operate.
3. **Student Centered Curriculum, Course Scheduling, and Student Services**
Los Medanos College is committed to offering quality programs with clear educational pathways to ensure the course scheduling process has a student-centered focus aimed at providing access, retention, persistence and success.
4. **Fiscal Responsibility**
Los Medanos College strives to meet enrollment target goals in order to ensure fiscal stability and steward resources in a manner that serves the needs of the diverse population of our community.

Charges

1. Develop Biennial SEM Implementation Plan within cross functional teams that identifies SEM Goals and Objectives, implementation activities for upcoming 2-3 academic years, and identifies the appropriate responsible parties and the outcome(s) for each activity.
2. Develop SEM Biennial Implementation Progress Reports will be prepared by the SEM Committee and submitted to the President and SGC and be published and posted on the website.
3. Annually review Suggested Progress Measures related to each goal.