

**ARTICULATION AGREEMENT**

**DATE DRAFTED:** June 22, 2021

**VALID ACADEMIC YEARS:** 2021-22 & 2022-23

**LMC COURSE:** JOURN-129 Media Production: An Overview of Newsroom Skills and Practices

**HIGH SCHOOL COURSE:** ROP Journalism

**School:** Heritage High School

**Address:** 101 American Ave., Brentwood, CA 94513

**A. COLLEGE COURSE DESCRIPTION:** An overview of media production skills and practices for students interested in learning about careers in the news and information media, and other related fields such as advertising and public relations. The course also addresses communication law and ethics, and requires weekly laboratory work on the college newspaper, online news site, and/or magazine

**B. UNITS:** 3

**C. PRE-REQUISITES:** NA

**D. REQUIRED CONTENT FOR ARTICULATION:**

**Course Content**

1. Overview of the newsroom

A. Newspeak: Journalism lingo

B. Newsroom policies and organization

C. Electronic, virtual and convergence newsrooms

D. News judgment, planning and generating ideas for content across platforms

2. Basic reporting and writing

A. Assignments and deadlines

B. Basic interview skills and research

C. Beat vs. general assignment reporting

D. News vs. opinion: Accuracy, fairness and balance

E. Evaluating and synthesizing information gathered

F. Leads, story structures and transitioning

G. Journalistic news style

3. Basic multimedia storytelling

A. Photojournalism basics

B. Video journalism basics

C. Graphic journalism basics

D. Captions and integrating text

4. Basic News Editing

A. Role and responsibility of the copyeditor

B. Copy flow and copyediting techniques

C. Grammar, spelling and AP style

D. Media law and ethics

## 5. Basic News Design

- A. Visual presentation of news judgment
- B. Integration of words and images
- C. Handling copy
- D. Typography and type specification
- E. Principles of modular design in print and/or online
- F. Desktop publishing and use of industry-preferred graphic tools on the computer

## 6. Planning for a career in the media

- A. Media careers and pathways
- B. Building a basic string book (publication portfolio) physical or online
  - a. A compilation of 10-12 journalism examples, including published work, physical or online
  - b. Write a portfolio self-evaluation/reflection

### **Quarter One:**

- The history of media
- 1<sup>st</sup> Amendment
- Functions of the media
- Ethics of journalism
- Generating story ideas
- Staff Monthly Brainstorming Routines
- Gathering relevant sources
- Interviewing skills

### **Quarter Two:**

- Tracking sources
- Word counts
- Getting all sides to a story
- Writing quality leads
- Bias Training
- Language choice
- Writing effective headlines
- The different types of articles

### **Quarter Three:**

- Photo composition, rule of 3rds, leading lines
- Professional Photographer Presentation
- Functions of photos
- Editorial Board roles
- Opinion writing that is credible

### **Quarter Four:**

- Creating your portfolio: personal statements, resumes, displaying your work appropriately
- Edit circles
- How to prepare for an professional interview

#### **D. REQUIRED COMPETENCIES (PERFORMANCE OBJECTIVES) FOR ARTICULATION:**

Students will:

- 1) Understand how mass communication is important to modern society.
- 2) Distinguish between and use the various styles of journalistic writing.
- 3) Develop the ability to gather news by interview, observation, and research.
- 5) Develop an appreciation for the rights and responsibilities of a student publication.
- 6) Reinforce writing and editing skills.
- 7) Produce the monthly school newspaper.

#### **F. METHODS FOR END OF COURSE ASSESSMENT:**

- Classroom participation and effort
- Mastery of skills and quality of work
- Completion of assignments/portfolio
- Individual and group projects, including copy editing sessions, critique of layout, and photography
- Punctuality and attendance

Credit by exam: Students must receive a grade of "B" or better on the final exam procedure and in the overall high school class to be eligible for college credit.

#### **E. TEXTBOOKS OR OTHER SUPPORTING MATERIALS**

Journalism Today, McGraw-Hill, 2006

#### **F. PROCEDURES AND/OR CRITERIA FOR COURSE ARTICULATION:**

1. Complete the ROP Journalism course at Heritage High School with a grade of "B" or better.
2. Building a basic string book (publication portfolio) physical or online
3. A compilation of 10-12 journalism examples, including published work, physical or online
4. Write a portfolio self-evaluation/reflection
5. Be recommended for credit by the high school teacher.
6. Apply for admission at Los Medanos College.
7. Register for CATEMA for electronic recommendation of college credit **within the academic year in which credit was earned.**
8. Upon completion of the above, the student will receive on his/her LMC and CCCCDC (California Community College District) transcript the units of credit for LMC's JOURN-129 course.
9. College transcripts will reflect the **FINAL EXAM GRADE** earned and will be notated as \*Credit by Exam.

# LOS MEDANOS COLLEGE

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## COLLEGE SIGNATURES

Natalie Hannum

Natalie Hannum (Jun 27, 2021 14:26 PDT)

Natalie Hannum  
LMC Vice President of Instruction

Date

Nikki Moultrie

Nikki Moultrie (Jun 23, 2021 09:48 PDT)

Nikki Moultrie  
LMC Dean of Career Education & Social Sciences

Date

Cindy McGrath

Cindy McGrath (Jun 23, 2021 09:45 PDT)

Cindy McGrath  
LMC Communications Chair/Journalism Faculty

Date

Carrie J Wells

Carrie J Wells (Aug 23, 2021 08:43 PDT)

Carrie Wells  
Principal, Heritage High School

Date

Erik Faulkner

Erik Faulkner (Aug 31, 2021 12:57 PDT)

Erik Faulkner  
LUHSD Asst. Superintendent, Educational Services

Date

Paris Prado

Paris Prado (Aug 31, 2021 09:40 PDT)

Paris Prado  
Faculty, Heritage High School

Date

## HIGH SCHOOL/ROP/DISTRICT SIGNATURES












# JOURN-129\_HHS\_FA21-SP23


Final Audit Report

2021-08-31

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 Agreement completed.

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