

ARTICULATION AGREEMENT

DATE DRAFTED: December 15, 2020
VALID ACADEMIC YEARS: 2020-21 & 2021-22

LMC COURSE: ART-015 Graphic Design

HIGH SCHOOL COURSE: Graphic Design 1 & 2

School: Freedom High School

Address: 1050 Neroly Road Oakley, CA 94561

A. COLLEGE COURSE DESCRIPTION: Studies and practice in two dimensional graphic design with emphasis on the definition, research and solution of applied design problems. Special emphasis will be placed on conceptualizing and integrating visual and verbal information into unified communication concepts. Course work will explore career areas within the graphic communications industry, and will include portfolio preparation, job search and professional practices in the business world. Course assignments progressively develop the skills necessary to develop, visualize and execute concepts as finished art.

B. UNITS: 3

C. PRE-REQUISITES: NA

D. REQUIRED CONTENT FOR ARTICULATION:

The student will: Apply the principles of design to the creation of a CD cover, menu, typographic portrait, historical styles poster, vintage travel poster, color theory poster, various design exercises and a collaborative publishing project. They will also design their own typeface, experiment with effects in both Photoshop and Adobe Illustrator and study the business of free-lance design. They will design their own letterhead, business card and logo to create a brand. Students will also learn the importance of copyright law, fair usage and the printing process.

COURSE OBJECTIVES

1. To identify and apply the Elements and Principles of Design-line, color, shape, form, space and texture-balance, proportion, movement, emphasis, variety, harmony, unity

- The line project
- The Grid project
- The word texture project
- The Color Theory Poster
- The Principles Power Point presentation

2. To recognize and define the stylistic characteristics of the major design styles of art history from Broadsides to Post-Modernism

- The History of Graphic Design Essay
- The History poster project
- The Travel Poster Project

3. To create print design solutions for industry based challenges.
 - The logo project
 - The Business package (business card, letterhead and envelope)
 - The Flowchart
 - The Annotated Poster
4. To explore typographic design problems by researching and developing a unique typeface and other creative endeavors with type.
 - The Typeface design Project
5. To understand the vocabulary and interface for Photoshop
 - The masking tool project
 - The cloning tool project
 - The warp filters and their use in the CD Design project
 - Raster images and resolutions
 - The layer panel
6. To understand the vocabulary and interface for Adobe Illustrator
 - Vector images
 - Pattern making in the Principles of Design Power Point
 - The Shape Builder tool
 - The Pen Tool project
7. To understand the importance of copyright issues and fair use law
 - On-going discussions in class
8. To apply industry protocol for communicating with clients in the real world
 - The logo project
 - The Science Fiction collaboration
 - The Business Package Project
 - The teacher trifold brochure
 - The Movie Poster
9. Explore careers and colleges that focus on Arts, Media and Entertainment
Field trips to Disney Family Museum, SFMOMA, EA Games and Sports, Zynga, Comcast Sportsnet, Dreamworks, Pixar, Career Night, and presentations from College of Expressions and Academy of Art University

E. REQUIRED COMPETENCIES (PERFORMANCE OBJECTIVES) FOR ARTICULATION:

1. To identify and apply the Elements and Principles of Design (-line, color, shape, form , space and texture, -balance, proportion, movement, emphasis, variety, harmony, unity)
2. To recognize and define the stylistic characteristics of the major design styles of art history from Broadside to Post-Modernism
3. To create print design solutions for a menu, CD cover, poster, business card, flowchart, and letterhead using the principles of design.

4. To explore typographic design problems by researching and developing a unique typeface and other creative endeavors with type.
5. To understand the importance of copyright issues and fair use law
6. To understand the vocabulary and interface with Adobe Illustrator and Photoshop
7. To develop an understanding of business appropriate communication and file management.
8. Create a digital portfolio suitable for application to an advanced program or entry level position.

F. METHODS FOR END OF COURSE ASSESSMENT:

Credit by exam: Students must receive a grade of “B” or better on the final exam and LMC approval on the digital portfolio.

H. TEXTBOOKS OR OTHER SUPPORTING MATERIALS

Brainard, A Design Manual, 4th Ed., 2006
Pipes, Introduction to Design, 2nd Ed., 2009
Landa, Graphic Design Solutions, 4th Ed., 2011
Alspach, Adobe Illustrator CS5 Bible, 2010
Salfer and Cahill, Why Design? 1995
Hollis, Graphic Design A Concise History, 2005

G. PROCEDURES AND/OR CRITERIA FOR COURSE ARTICULATION:

1. Complete Graphic Design 1 & 2 at Freedom High School with a grade of “B” or better.
2. Receive a “B” or better on the agreed upon college/high school final exam* procedure.
3. Be recommended for credit by your high school teacher.
4. Apply for admission at Los Medanos College.
5. Register for CATEMA for electronic submission of college credit **OR** obtain copy of high school transcript and articulation agreement and submit to the LMC Office of Admissions & Records **within the academic year in which credit was earned.**
6. Upon completion of the above, the student will receive on his/her LMC and CCCC (California Community College District) transcripts the units of credit for LMC’s **ART-015 Graphic Design** course.

College transcripts will reflect the **FINAL EXAM GRADE earned and will be notated as ***Credit by Exam.***

ARTICULATION AGREEMENT

DATE DRAFTED: December 15, 2020
VALID ACADEMIC YEARS: 2020-21 & 2021-22

LMC COURSE: ART-015 Graphic Design

HIGH SCHOOL COURSE: Graphic Design 1 & 2

School: Freedom High School
Address: 1050 Neroly Road Oakley, CA 94561

COLLEGE SIGNATURES

Natalie Hannum

Natalie Hannum (Jan 5, 2021 10:45 PST)

Natalie Hannum Date
LMC Vice President of Instruction

Chialin Hsieh

Chialin Hsieh (Jan 5, 2021 09:07 PST)

Dr. Chialin Hsieh Date
LMC Senior Dean, Planning & Institutional Effectiveness

Ken Alexander

Ken Alexander (Jan 5, 2021 08:47 PST)

Ken Alexander Date
LMC Art Department Chair

HIGH SCHOOL/ROP/DISTRICT SIGNATURES

Kelly Manke

Kelly Manke (Jan 5, 2021 10:47 PST)

Kelly Manke Date
Principal, Freedom High School

Erik Faulkner

Erik Faulkner (Jan 12, 2021 12:24 PST)

Erik Faulkner Date
District Associate Superintendent, Educational Services

L. Butler

Lori Butler Date
High School Instructor












FHS ART-015 2020-22

Final Audit Report

2021-01-12

Created:	2020-12-15
By:	Colleen Grim (cgrim@losmedanos.edu)
Status:	Signed
Transaction ID:	CBJCHBCAABAADsVafJWTK8NyYIsxCtl8u82W8sxcg32oG

"FHS ART-015 2020-22" History

-  Document created by Colleen Grim (cgrim@losmedanos.edu)
2020-12-15 - 6:12:35 PM GMT- IP address: 99.161.170.246
-  Document emailed to Ken Alexander (kalexander@losmedanos.edu) for signature
2020-12-15 - 6:13:39 PM GMT
-  Email viewed by Ken Alexander (kalexander@losmedanos.edu)
2021-01-05 - 4:46:42 PM GMT- IP address: 104.47.70.126
-  Document e-signed by Ken Alexander (kalexander@losmedanos.edu)
Signature Date: 2021-01-05 - 4:47:51 PM GMT - Time Source: server- IP address: 98.210.83.143
-  Document emailed to Chiain Hsieh (chsieh@losmedanos.edu) for signature
2021-01-05 - 4:47:53 PM GMT
-  Email viewed by Chiain Hsieh (chsieh@losmedanos.edu)
2021-01-05 - 5:05:16 PM GMT- IP address: 104.47.58.126
-  Document e-signed by Chiain Hsieh (chsieh@losmedanos.edu)
Signature Date: 2021-01-05 - 5:07:55 PM GMT - Time Source: server- IP address: 24.4.19.106
-  Document emailed to Natalie Hannum (nhannum@losmedanos.edu) for signature
2021-01-05 - 5:07:57 PM GMT
-  Email viewed by Natalie Hannum (nhannum@losmedanos.edu)
2021-01-05 - 6:45:37 PM GMT- IP address: 104.47.55.126
-  Document e-signed by Natalie Hannum (nhannum@losmedanos.edu)
Signature Date: 2021-01-05 - 6:45:57 PM GMT - Time Source: server- IP address: 99.4.124.154
-  Document emailed to Kelly Manke (mankek@luhsd.net) for signature
2021-01-05 - 6:45:59 PM GMT

 Email viewed by Kelly Manke (mankek@luhsd.net)


2021-01-05 - 6:47:28 PM GMT- IP address: 169.199.155.65

 Document e-signed by Kelly Manke (mankek@luhsd.net)


Signature Date: 2021-01-05 - 6:47:46 PM GMT - Time Source: server- IP address: 169.199.155.65

 Document emailed to Lori Butler (butlerl@luhsd.net) for signature


2021-01-05 - 6:47:47 PM GMT

 Email viewed by Lori Butler (butlerl@luhsd.net)

2021-01-05 - 8:26:39 PM GMT- IP address: 98.234.194.230

 Email viewed by Lori Butler (butlerl@luhsd.net)


2021-01-12 - 7:46:42 PM GMT- IP address: 98.234.194.230

 Document e-signed by Lori Butler (butlerl@luhsd.net)

Signature Date: 2021-01-12 - 7:47:13 PM GMT - Time Source: server- IP address: 98.234.194.230

 Document emailed to Erik Faulkner (faulkner@luhsd.net) for signature

2021-01-12 - 7:47:15 PM GMT

 Email viewed by Erik Faulkner (faulkner@luhsd.net)

2021-01-12 - 8:24:38 PM GMT- IP address: 169.199.155.65

 Document e-signed by Erik Faulkner (faulkner@luhsd.net)

Signature Date: 2021-01-12 - 8:24:57 PM GMT - Time Source: server- IP address: 169.199.155.65

 Agreement completed.

2021-01-12 - 8:24:57 PM GMT