

**ARTICULATION AGREEMENT**

**DATE DRAFTED:** May 22, 2018

**VALID ACADEMIC YEARS:** 2018-19 & 2019-20

**LMC COURSE:** ART-015 Graphic Design

**HIGH SCHOOL COURSE:** Graphic Design 1 & 2

**School:** Freedom High School

**Address:** 1050 Neroly Road Oakley, CA 94561

**A. COLLEGE COURSE DESCRIPTION:** Studies and practice in two dimensional graphic design with emphasis on the definition, research and solution of applied design problems. Special emphasis will be placed on conceptualizing and integrating visual and verbal information into unified communication concepts. Course work will explore career areas within the graphic communications industry, and will include portfolio preparation, job search and professional practices in the business world. Course assignments progressively develop the skills necessary to develop, visualize and execute concepts as finished art.

**B. UNITS: 3**

**C. PRE-REQUISITES: NA**

**D. REQUIRED CONTENT FOR ARTICULATION:**

The student will: Apply the principles of design to the creation of a CD cover, menu, typographic portrait, historical styles poster, vintage travel poster, color theory poster, various design exercises and a collaborative publishing project. They will also design their own typeface, experiment with effects in both Photoshop and Adobe Illustrator and study the business of free-lance design. They will design their own letterhead, business card and logo to create a brand. Students will also learn the importance of copyright law, fair usage and the printing process.

**COURSE OBJECTIVES**

1. To identify and apply the Elements and Principles of Design-line, color, shape, form, space and texture-balance, proportion, movement, emphasis, variety, harmony, unity

- The line project
- The Grid project
- The word texture project
- The Color Theory Poster
- The Principles Power Point presentation

2. To recognize and define the stylistic characteristics of the major design styles of art history from Broadsides to Post-Modernism

- The History of Graphic Design Essay
- The History poster project
- The Travel Poster Project

3. To create print design solutions for industry based challenges.

- The logo project
- The Business package (business card, letterhead and envelope)
- The Flowchart
- The Annotated Poster

4. To explore typographic design problems by researching and developing a unique typeface and other creative endeavors with type.

- The Typeface design Project

5. To understand the vocabulary and interface for Photoshop

- The masking tool project
- The cloning tool project
- The warp filters and their use in the CD Design project
- Raster images and resolutions
- The layer panel

6. To understand the vocabulary and interface for Adobe Illustrator

- Vector images
- Pattern making in the Principles of Design Power Point
- The Shape Builder tool
- The Pen Tool project

7. To understand the importance of copyright issues and fair use law

- On-going discussions in class

8. To apply industry protocol for communicating with clients in the real world

- The logo project
- The Science Fiction collaboration
- The Business Package Project
- The teacher trifold brochure
- The Movie Poster

9. Explore careers and colleges that focus on Arts, Media and Entertainment

Field trips to Disney Family Museum, SFMOMA, EA Games and Sports, Zynga, Comcast Sportsnet, Dreamworks, Pixar, Career Night, and presentations from College of Expressions and Academy of Art University

#### **E. REQUIRED COMPETENCIES (PERFORMANCE OBJECTIVES) FOR ARTICULATION:**

1. To identify and apply the Elements and Principles of Design (-line, color, shape, form , space and texture, -balance, proportion, movement, emphasis, variety, harmony, unity)
2. To recognize and define the stylistic characteristics of the major design styles of art history from Broadsides to Post-Modernism
3. To create print design solutions for a menu, CD cover, poster, business card, flowchart, and letterhead using the principles of design.

4. To explore typographic design problems by researching and developing a unique typeface and other creative endeavors with type.
5. To understand the importance of copyright issues and fair use law
6. To understand the vocabulary and interface with Adobe Illustrator and Photoshop
7. To develop an understanding of business appropriate communication and file management.
8. Create a digital portfolio suitable for application to an advanced program or entry level position.

#### **F. METHODS FOR END OF COURSE ASSESSMENT:**

Credit by exam: Students must receive a grade of “B” or better on the final exam and LMC approval on the digital portfolio.

#### **G. PROCEDURES AND/OR CRITERIA FOR COURSE ARTICULATION:**

1. Complete **the Graphic Design 1 & 2 courses at Freedom High School** with a grade of “B” or better.
2. Complete the LMC “Credit by Exam” procedure with a grade of “B” or better **and** receive LMC approval on digital portfolio.
3. Apply for admission at Los Medanos College.
4. Register for CATEMA for electronic submission of college credit **OR** complete an [LMC HS/Adult Ed. Grade Verification Form](#) , obtain copy of high school transcript and articulation agreement and submit to the LMC Office of Admissions & Records.
5. Upon completion of the above, the student will receive on his/her LMC and CCCCDC (California Community College District) transcripts the unit credit for the LMC **ART-015 Graphic Design** course.

#### **H. TEXTBOOKS OR OTHER SUPPORTING MATERIALS**

Brainard, A Design Manual, 4th Ed., 2006  
Pipes, Introduction to Design, 2nd Ed., 2009  
Landa, Graphic Design Solutions, 4th Ed., 2011  
Alspach, Adobe Illustrator CS5 Bible, 2010  
Salfer and Cahill, Why Design? 1995  
Hollis, Graphic Design A Concise History, 2005

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### COLLEGE SIGNATURES

Kevin P. Horan

Kevin P. Horan (Jun 12, 2018)

Kevin Horan  
LMC Vice President of Instruction & Student Services

Date

Nancy Ybarra

Nancy Ybarra (Jun 12, 2018)

Nancy Ybarra  
LMC Dean of Liberal Arts

Date

Curtis Corlew

Curtis Corlew (Jun 12, 2018)

Curtis Corlew  
LMC Art Department Chair

Date

Rebecca Talley

Rebecca Talley (Jun 8, 2018)

Rebecca Talley  
LMC Faculty

Date

### HIGH SCHOOL/ROP/DISTRICT SIGNATURES

Kelly Manke

Kelly Manke (Jun 12, 2018)

Kelly Manke  
Principal, Freedom High School

Date

Erik Faulkner

Erik Faulkner (Jun 12, 2018)

Erik Faulkner  
District Associate Superintendent, Educational Services

Date

Lori Butler

Lori Butler (Jun 12, 2018)

Lori Butler  
High School Instructor

Date

Cc: LMC Director of Admissions and Records

LMC K-12 Liaison

LMC CTE Counselor & LMC Pathways Counselor

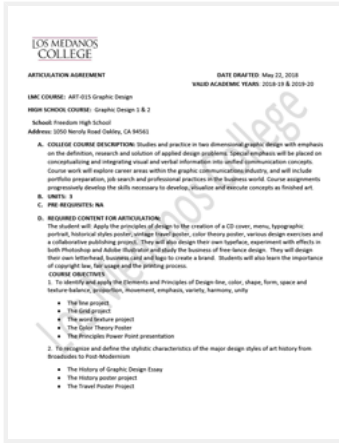
School District Educational Services Dept.

High School Principal

High School CATENA Contact

Upload: LMC High School Articulation webpage

StatewidePathways.Org













# FHS ART-015 2018-2020 FINAL

















Adobe Sign Document History

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