

Guided Pathways Student Focus Group

10/19/18

LIB*109

12:30 – 3:00

City Colleges of Chicago: <http://www.ccc.edu/>

VERBATIM RESPONSES: (11 Full-Time Students responded)

What features or information did you like or find helpful?

- *I like the design of the website. Everything is simple and organized. Students are able to access information on how to join the area of study they are interested in.*
- *I liked the way they had their majors grouped together at first, then had each one listed with the highest degree/certificate you could obtain. I also like the way they describe the major when you click on it and they possible career paths to help students.*
- *not my favorite, several tabs would open for under your major programs are listen in index form so its super overwhelming, 3-4 different categories would be under a specific major so it was hard to choose the correct one*
- *I liked to organization between the different levels of degrees.*
- *Pictures, clarity of majors, grouping of majors into sub categories, streamlined classes required, what majors and classes are offered at different sister colleges*
- *i think it was cool that they provided different pathways*
- *I liked the initial set up, it seemed really easy to navigate through*
- *As a visual learning I enjoyed that the description of the majors were presented in somewhat of a graph. I also like that they recognized the students within their college that has succeeded in the programs*
- *it was simple*
- *It provides an electronic version of what you would get from a counselor.*
- *the gps is pretty basic not overwhelming and nice to find my major and know the "road" to where i am going to major in. classes*

What features or information is missing that would be helpful or could be improved on?

- *It would be helpful if the site would provide information on how degrees are related to certain careers. For example when one initially clicks on one of the study area options, a small informational paragraph could describe what careers are available in these fields of study and the demographics of actual careers pursued with specific majors and degrees.*
- *I didn't like the fact that not all the majors I clicked on had the requirements right underneath. I was also a little confused where to start when first entering the website.*
- *shorter version, less long list of majors more info in depth*
- *I believe the categories leading to the majors should be broadened.*
- *maybe majors close or related to searched major could be more in-depth, perhaps courses offered by programs on campus (honors, umoja, puente, etc.)*
- *The pathway should instead say, humanities, arts, social sciences, STEM and each one breaks down further into more specific areas and majors. they should also have employability statistics and information of what is suggested for each major (like chem majors might want to participate in research outside of class)*
- *I think the GPS banner to get you to the courses doesn't seem like it has a specific intent. I would initially click on find a program in the future student tab to get to the GPS website*
- *It should be more specific. They have a list of possible careers but it doesn't specifically say which majors would guide you to that pathway. I also think they need to add a description of what the difference is between AS. And AAS or even the comparison between certificate or advanced cert.*
- *Estimated salary, requirements for classes, how long until you get you're certificated.*
- *It doesn't offer it more information in depth. It just tells what degrees they offer. Not how it or what degree can suit a student who is not sure.*
- *Are there any pre-requisites i need to take before i jump into all these classes?*

VERBATIM RESPONSES: (11 Full-Time Students responded)

What features or information did you like or find helpful?

- *Lots of information! Program Pathway Mapper could have a better name but was great! Very helpful, the setup is ideal and I would love if my college had something similar to this. It showed all the demographics related to careers and wages. It even showed a "map" or plan of what classes one needs to take for the major/degree an individual chooses.*
- *I liked everything about their pathways section of their website. The way they add salaries was a really smart idea because as young adults/college students in general a lot of us want to know what we'll get out of our education besides the knowledge. I also like the way they have all the required class and their descriptions written out so you know exactly what to do without going to a catalog.*
- *Loved the program map!, quick popup somewhat looks like an ad so its hard to identify, gives great over for a CSU or being at CSU Bakersfield, no wait time what so ever, wages and contacts available too*
- *I liked the career map very much. This was the best website.*
- *Picture displays for major were really helpful, clarity of difficulty (degree, high unit certificate, low unit certificate), career information/breakdown/description, videos showing career, learning objectives, the term and "transfer to" layout is amazing with color coded core classes and general ed,*
- *I liked that they wrote a description for each broad pathway, with average salaries*
- *I did like the webbed pathways*
- *I liked that it was very direct, that as soon as I got on the page it went directly to the pathways. I really liked almost everything about this site.*
- *Easy to find and is has good information the upcoming classes in process technology.*
- *I like how they show growth of the degree and the amount they make. In case a person is choosing a career that may not be hiring when they graduate. Also, shows that if you're interested in what type of college what transfer.*
- *The Average Salary is nice to look at and get an idea of what I would be making, being that we are in the Bay Area it gives me a basic line to where i would maybe start. The job growth percentage is amazing especially with the fact that they are truthful and say whatever the subject percentage of job growth it dropped. Makes me rethink what I want to do before I start.*
- *As a P-Tec student i am happy that Bakersfield will be offering the same classes as LMC and as a working mom of 4 and wife the hybrid classes would be amazing!*

What features or information is missing that would be helpful or could be improved on?

- *Have not seen much need for improvement.*
- *The only thing I could think that is missing would be the option to choose an education plan longer than 2 years.*
- *needs more info help on class connections / scheduling*
- *They were very thorough and helpful.*
- *Nothing, this was a great display with a really helpful/good navigation system*
- *Boring looking website. doesn't make me excited to go to that school*
- *The website was really busy and it took a lot of clicking to get where I needed to be. It was a bit of information overload because it was a lot of reading and the web itself was good but it was color coded and I couldn't understand why or what the actual web connection meant.*
- *its kind blah*
- *Requirements for the classes, how many classes for the degree in process technology, pay wages.*
- *I don't know for mine, in biology it offers a lot of information.*
- *Will they be offering night classes? How long will the classes be? How long is the course?*

VERBATIM RESPONSES: (11 Full-Time Students responded)

What features or information did you like or find helpful?

- *I appreciate the information provided and the career path options and quiz. The quiz is great for students that are unsure of their major.*
- *I like the way they also lay out all of your classes out without you having to search around a lot, they also list a couple incomes which is helpful. I like also that they give you reminders for each semester and tell you what kind of course each one is*
- *"not clear with the explore our program bar*
- *short and simple*
- *hard to find at the lowest level of the website "*
- *It was helpful that the website had visuals, along with descriptions.*
- *the quiz to find out programs of interest is great area to help formulate possibly career goals and understanding what I may or may not like. "RSVP to learn more" about the program feature was neat.*
- *I liked the video playing at the start, maybe make more small though, but background entirely. really like the way they group majors*
- *This one was actually too much*
- *I did like how once I was actually able to get to the majors, it was eye opening due to the colors and description. I like that they had a lot the majors of my interest*
- *Looks good, has a lot of information, offers median salary, numbers of job in region, job outlook in region. offers videos and sub categories, very detailed in information*
- *I loved the online quiz, it had a 6 or 60 question quiz. Then the three trait that fit your personality. Also, the possible careers that you may be interested in.*
- *I like that it tells you how many classes you are going to take. Also how many credits you will need to graduate. Short and sweet.*

What features or information is missing that would be helpful or could be improved on?

- *Search bar does not work very well. Seems better without search bar, and instead a setup where there are a few major options that there are subcategories under these to choose from.*
- *Not much I can complain about the website is pretty straight forward.*
- *could add a search tab or bigger tab for advertising*
- *Sociology isn't a major and that is a setback.*
- *transfer opportunities seemed overwhelming, course section was not as easily readable,*
- *many things*
- *The video was really distracting coming into the website and I actually couldn't find my major at all.*
- *It was way too much going on. I felt as if I was scrolling down someone's Facebook.*
- *Nothing really, I really like this college page on process technology.*
- *It's nice, not complaint*
- *Not enough classes offered. How long is a semester for them?*

VERBATIM RESPONSES: (11 Full-Time Students responded)

What features or information did you like or find helpful?

- *I appreciate the setup and information provided for new students and international students. It is organized very nicely. Has pathway/program options.*
- *I like that they had the majors grouped together and then they*
- *Symbols are simple but are very easy to find majors, can be helpful for visual or straight forward learners available for both. "*
- *I liked how they identified the requirements and options for the students.*
- *clear understanding of degree + cert or just degree only for programs, contact information, browse classes, speak to a counselor, apply button,*
- *Honestly this was the best one, they have a banner at the beginning which posts relevant news and information and its exploring majors section is also really good. Only issue is that it doesn't tell you specifically about all engineering majors it simply encompasses engineering as a whole. Use this website to model LMC.*
- *I really like how subtle the first page is. It wasn't too bright and there were not too many images and it looked easy enough to navigate through.*
- *I thought it was really good that the leads of the departments contact information was made available. The links available to view curriculum was good. I like the easy break down*
- *Offers a lot of information on electrical technology, shows a lot of sub categories. such as degrees and AS for electrical*
- *They have nice icons.*
- *Icon pictures, finding our program fast*

What features or information is missing that would be helpful or could be improved on?

- *Site not providing as in depth information regarding transfer or career options or information about majors as Bakersfield.*
- *I didn't like the fact that there were no course descriptions and it was extremely vague it didn't even tell you how long it'd take or any guidance on where to go*
- *Small ad needs bigger lettering*
- *Needs to be able to connect with other schools like CC's to CSU's*
- *A list of future career pathways would've been helpful.*
- *Lots of information needs to be clicked and could have already been laid out on the web page, so many options when scrolling down I mentally checked out.*
- *All these websites very static, very boring, follow the UC Davis website, it is very good, just tailor it towards LMC.*
- *I think it should be made clear that you need to click on the PDF categories*
- *Again because I am a visual person it was very hard for me to keep track of everything because everything seemed to be the same color. It blended in too well*
- *Doesn't show salaries, how long the course for the degree or AS.*
- *It offers very little information, they don't offer like how much money one can make. They make it difficult to determine what you're looking at.*
- *Need more info about this program please*