

LOS MEDANOS  
COLLEGE

**Strategic Enrollment Management Agenda**

February 15, 2022 from 2:00 – 5:00 pm

Join Zoom Meeting: <https://4cd.zoom.us/j/98758230755>

Phone: (669) 900-6833 Meeting ID: 987 5823 0755

**Tri-Chairs:** Natalie Hannum (Vice President of Instruction), Tanisha Maxwell (Vice President of Student Services), and Carlos Montoya (Vice President of Business and Administrative Services)

**Voting Members:** Nicole Almassey (Assessment Coordinator), Ricci Bicomong (LMC Associate Student), Lynny Cano (LMC Associate Student), Milton Clarke (Political Science Faculty), Sheena Dugao (LMC Associate Student), Chialin Hsieh (Sr. Dean Planning & Institutional Effectiveness), Ryan Pedersen (Dean of Instruction: Math & Sciences), Ginny Richards (DSPS Manager), Camille Santana (Counselor), Nicholas Sessions (LMC Associate Student), Michael Simpson (Lead Admissions & Records Assistant), Beth Ann Stone (Administrative Assistant, Sr.), Sara Toruno-Conley (English Faculty), and Grace Villegas (Academic Scheduling Specialist)

**Participatory Non-Voting Members:** Rachel Anicetti (Academic Manger Transfer Center), Dave Belman (Dean of Student Success), Jeffrey Benford (Dean of Counseling and Student Support), Dennis Franco (Dean of Instruction: CTE and Workforce Development), Rikki Hall (Admissions & Records Director) Sabrina Kwist (Dean Equity and Inclusion), Morgan Lynn (Curriculum Chair/English Faculty), Aprill Nogarr (Interim Dean of Instruction: Liberal Arts), Janith Norman (DE Coordinator), Rudolf Rose (Counselor), Eileen Valenzuela (Office of Instruction, Supervisor), Julie Von Bergen (Math Faculty);

**Logistics Technician:** Leetha Robertson – Administrative Assistant, Sr., **Notetaker:** Irene Sukhu – Administrative Assistant

Item #	Agenda Time	Topic/Activity	Lead	Information Discussion Action
1.	2:00-2:05	Welcome, Announcements and Public Comments	Tri-Chairs	I
2.	2:05-2:15	<b>Approve</b> Agenda– February 15, 2022 <b>Approve</b> Minutes– November 16, 2021	Tri-Chairs	A
3.	2:15-2:25	Constituent Representatives- Membership confirmation Update Roster <ul style="list-style-type: none"> <li>• Classified</li> <li>• Faculty</li> <li>• Students</li> <li>• Management</li> </ul>	Leetha & Irene	I
4.	2:25-2:55	Enrollment Realities- Enrollment Data Review  Retention Strategies Weeks 4-16 <ul style="list-style-type: none"> <li>• SS/Counseling</li> <li>• Instruction</li> </ul> Pain points/obstacles that we can fix. Remove barriers to students.	Chialin  Tanisha/Dave/Jeffrey Ryan, Dennis & Aprill  All	I  I  D
5.	2:55-3:05	EMP Goal Alignment	Tanisha	I/D

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6.	3:05-3:15	SEA Funds Alignment to SEM	Tri-Chairs	I
7.	3:15-3:25	SEM 1.0- final year of original plan and 4 buckets <ul style="list-style-type: none"> <li>• Recommendation: align DE to Strategic Scheduling and use 4<sup>th</sup> bucket for Marketing &amp; Outreach</li> </ul>	Tri-Chairs	A
8.	3:25-3:35	SEM 2.0 Supporting the Student Journey <ul style="list-style-type: none"> <li>• Who</li> <li>• Why</li> <li>• When</li> </ul>	Natalie & Tanisha	I/D
9.	3:35-3:45	Comprehensive Program Review Template	Chialin	I <a href="#">Attachment</a>
10.	3:45-4:00	Guided Pathway Update and Next Steps: Spring Schedule of Activities	Natalie & Tanisha	I
11.	4:00-4:30	Report Outs: <ul style="list-style-type: none"> <li>• Integrated Student Services and Retention</li> <li>• Distance Education</li> <li>• Strategic Scheduling &amp; Curriculum Analysis</li> </ul> Division Meeting Report Outs	Dean Team Tanisha, Jeffrey & Dave	I
12.		Meeting Adjourn		

**Spring meetings: March 15 and April 19**

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