LOS MEDANOS COLLEGE

Strategic Enrollment Management Agenda
April 20, 2021 | 2:00 – 4:00pm via Zoom
Zoom Meeting – https://4cd.zoom.us/j/96485167103
Meeting ID 964 8516 7103 Phone Audio 1 (669) 900-6833

Item #	Agenda Time	Topic/Activity	Lead	**I**nformation **D**iscussion **A**ction
1.	2:00	Welcome, Announcements and Public Comments	Tri-Chairs	I
2.	2:05	**Approve** Agenda– April 20, 2021 **Approve** Minutes– March 16, 2021 & February 16, 2021	Tri-Chairs	A A

3.	2:15	Constituent Representatives Update
		• Review Roster
		   o Classified
		   o Students
		   o Management
			Leetha Robertson	I

4.	2:15-2:45	Guided Pathways Integration: Pillars 1, 2, 3, 4 are fully integrated (subsumed) into SEM Strategic Priorities and Working Groups • SEM GP Talking Points	Tri- Chairs	
		Learning, Major, & Career Pathways • Finalized list – now what?	Sally Montemayor Lenz	I
		Structural and Functional Alignment from a linear organization to a matrix organization	Carlos Montoya	

5.	2:45-3:15	Integration Next Steps Timeline:
		April/May
		Continue SEM Working group progress:
		• Strategic Enrollment Management
		   o Budget Allocation model
		   o 1 & 2 year schedule of courses framework
		• Integrated Student Support & Retention (ISSR) Services
		   o Integrate/merge work in Design Lab Team and SSLT with ISSR and across the four Learning, Major, & Career Pathways (focus on a singular plan of action and working group)
		   o Cross-pollenate work of SSLT and Pathway Pilot Project
		• Curriculum Analysis
		   o Degree and course alignments to COCI, ASSIST, Catalog, and Program Technical Review
		   o Refine Articulation functional roles and processes and assessment of committees such as GE, TLC, etc.
		   o Continue eLumen implementation - program uploads/imports, Program Review Module and Assessment module
		   o Cross-pollenate work of Instructional Programs and Pathway Pilot Project
			Tri-Chairs & Sally	I

- Distance Education (DE)
  - Complete DE S/P (Round 2)
  - Prepare for a post-COVID environment
  - Draft a multi-year budget model for long-term institutional implementation of DE

Informational SEM GP Road Show- all Senates, SGC, Department Chairs, Committees, etc.
- Individual departments are oriented to the LM&C Pathways and provided with update on SEM and GP integration

Pathway Pilot Program
- Student cohort-specific activities:
  - 60+ student cohort
  - Progress surveys and LMC Academic Support and other services
  - 60+ student workshops
  - 30-60 student cohort Seminars – focused presentations on Pillar 3
- Technology tool to expand to full use, and interface and connect to instructional and support services – online tool assessment
  - Starfish/LMC Connect tool
  - Link CCCApply to LM&C Pathways
  - Online student appointments – book sessions across departments
  - Complete planned outreach for the upcoming terms
- Establish next-level coordinated communication plan for summer/fall
- Gather data on results
- Refine methodologies based on data and feedback
- Document Promising Practices to scale across all LM&C Pathways

Structural and functional alignment discussions and movement toward aligning LMC with the four Learning, Major, & Career Pathways
- LMC Organizational chart review
- Student Success Team Composition

Continue 2021-2022 LMC Catalog Updates/edits

May/June
Instructional and Counseling Faculty Projects as OAS
- Complete Tech Reviews
- Program Validation & Course sequencing
- Programs in eLumen
- Provide sequence maps to Marketing
- Update program/department webpages
- Marketing & collateral material development:
  - Print materials
  - LM&C Pathway/program videos (expand development of Pathway Pilot project video productions to all LM&C Pathways)

		Career Services • Career assessment front loaded into student experience and next link to Career Services • Adopt and interface technology tools **June/July** **Project Manage the Pathway and Case Manage the Student Experience** • Refine and document student, program, and course datesets used to inform Pathway Pilot practices – share with all LMC Pathways • Build out case management cohorts based on data for each Learning, Major, and Career Pathway (size and scope) • Expand Pathway Pilot Project to other Learning, Major, & Career Pathways • Coordinated professional development and training for faculty, staff, managers on cohort management model as adopted by LMC based on research and promising practices **August** • Evaluate, refine, improve, train		
6.	3:15-3:45	Guided Pathways Project Workbook: Pillars 1 - 4 How to get it done! And, a call to action!	Sally Chialin Tri-Chairs	
7.	3:45-4:00	Discussion & Feedback	All	
**2021 Meeting Dates: May 18, 2021**				

Future topics: