

Career Pathways Trust



Career Pathway Movement

- **DOL TAACCCT Initiative:** Strengthen community college workforce training for employment and transfer into 4 year programs
- **East Bay Career Advancement Academies:** CTE/Workforce on-ramps for low income students 1 to 3 levels below college readiness
- **SB 1070:** Funds regional systems development and change to improve secondary to post-secondary CTE transitions
- **Community College Linked Learning Initiative:** Build transitions and pathways from high school academies into college CTE career pathways
- **Career Pathways Trust:** Build K14 integrated pathways through community college/K12/industry partnerships
- **AB86 Adult Education Planning Process:** Build regional integrated service models for adult learners, including CTE pathways, Voc ESL, ABE, etc.
- **Academy/Linked Learning Movement:** Irvine Foundation, CDE, Chevron funded projects to increase career relevant learning in high school.

Common Themes

- That education should be more closely aligned with regional economic development and industry
- Bridge educational segments using career pathways as an organizing framework or principle
- Build regional systems to support best practices, shared data systems, industry engagement
- Leverage education and public workforce system resources through regional intermediary processes
- Use hands on and career themed curriculum to stimulate learning and increase college success
- That community colleges are a primary conduit for career path training and education

Career Pathways Trust - Basics

- 250 million dollars, grants can be 600k, 6 million, or 15 million dollars expended over 3 years beginning July 1, 2014
- Funds regional partnerships of colleges, K12, and industry to create K14 pathway programs
- Build Career pathways with integrated academic and career themed education and training
- Link and integrate high school CTE pathways with post-secondary education career pathways, certificates and degrees,
- Increase success in post-secondary completion and connection to high wage, high skill, high demand occupations
- Creates regional systems for coordinating K12, higher education, and public workforce systems including employer engagement, shared data systems, and systems alignment

Career Pathways Trust – Local Grants

- **East Bay (CCC, AC)** will have two large consortium grants
 - 80/880 Corridor Consortium (15 million): from Fremont in South to Richmond in North - CCC, Peralta, Chabot, Diablo & associated K12 Districts
 - Diablo Gateways to Innovation (8 million): Tri-Valley, Central/East Contra Costa, Benicé – Las Positas, DVC, LMC, Solano (Solano Tentative)
- **80/880 led by Peralta, DGI led by CCC Office of Ed**
- **3 Target Sectors:** Information and Communications Technology, Health Care, and Manufacturing/Engineering
- **Collaborative Approach:** The two major consortium grants will reference each other and include common language about regional industry engagement, data, work based learning strategies, and professional development
- **Builds on Existing Work:** The two grants will reference and build upon key strategies already moving forward between some community colleges (CCC, LMC) that involve faculty and K12/CC pathway strategies.

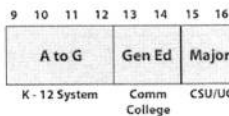
The Current Environment

Contra Costa/Alameda Counties High School Pathways Universe

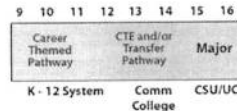


Bay Region Survey of College Partnership Activities with High Schools/K12

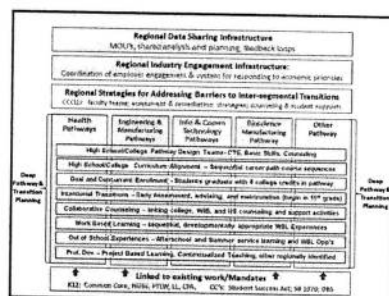
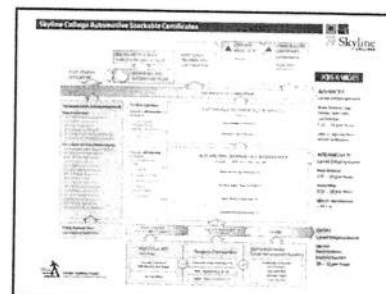
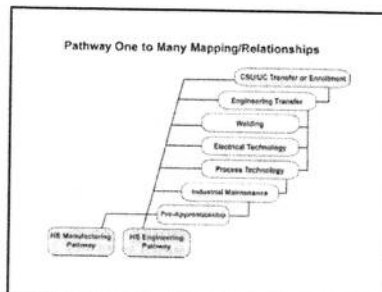
Partnership Activities between CC's and High Schools			
Articulation Agreements	19		
Career Exploration (in HS or AAS)	17		
Concurrent Enrollment	15		
HS to CC Visits	15		
HS/CC Family Meetings	12		
Credit by Exam	11		
Early Placement/Placement	9		
Shared Advisory Committee	9		
Prostate Reformation	6		
Priority Pathways for CC's and K12 Systems			
Health	10	Child Development	3
Business	8	Hospitality	3
ICT	8	Agriculture	3
Engineering	6	Digital Arts	3
Manufacturing	6	Energy	2
Automotive	5	Logistics	1
Biotechnology	4	Water/Wastewater	1



- Built when a HS diploma could get you a good job
- Lacks adequate support for transition to college
- Students arrive and end up in remediation
- It doesn't do enough to help students set goals



- Integrates academic and career themed curriculum
- Strengthens opportunities for college credit in HS
- That incorporates work and project based learning
- Provides early matriculation and advising
- Defines students as shared customers
- Allows students to ID many options for work or continuing education



- 1.3 million millage dollars to support systems development to support K12/college CTE pathway programs over three years – 4C0 is the fiscal lead for one of two Bay Region Grants
- Started goal by CCCC – For consortia to develop/implement sustainable policies that result in the measurable and successful transition of CTE students from high schools to postsecondary education careers
- Northeast consortia 12 community colleges and K12 feeders
- Is the systems consortia to the Career Pathways Trust Grants
- One year of planning and two years of implementation – can only spend 200k for a program director in year one
- The two Bay Region Grants identify common major priorities and areas of work for planning and systems development
- Needs to engage faculty and leadership from both systems to identify sustainable practices we can implement across the region

Identify and Support Effective Practices: Aggregation of secondary/postsecondary CTE alignment activities and identifying coherent program models which can be replicated through regional/professional development.

Intra-segmental Industry Partnerships: Developing a model for K12 and colleges/university to support regional employer engagement and for scaling workforce learning.

Systems Alignment: Identify systems issues that inhibit pathway development and transition of students from K12 into CTE programs.

Data Systems: Implementation of data systems to track progress of students from high school into college and the workforce and better metrics for using labor market and local industry data to drive decision-making and pathway development.

Marketing and Branding: Building a regional marketing strategy that identifies for students and families the centrality of career development and CTE for education success and identifies the value proposition for employers with their regional education providers around career pathway development.

Identify Faculty and Administrative Leads: CPT will require immediate assignment of faculty and administrators to build out pathway planning efforts.

Preliminary Data Conversations: We would be planning our districts together to identify how we can facilitate use of the CAPSS Plus Launchboard and other State resources

Participation in SB 1070 Planning Process: Districts should participate in the regional SB 1070 planning process that overlaps the regional priorities of CPT.

Participation in Intermediary Planning Discussions: The Willa, Colleges, and CPT Consortia are planning to stage conversations around creating a regional workplace and education intermediary.

Starting the Local Dialogue: Digging in with your local colleges around outreach, counseling, matriculation, and advising support that we may be able to develop now.