



# UNIVERSITY OF CALIFORNIA

---

Michael V. Drake, MD  
President

Office of the President  
1111 Franklin St.  
Oakland, CA 94607

[universityofcalifornia.edu](http://universityofcalifornia.edu)

November 9, 2023

Pamela Ralston, President  
2700 E. Leland Road  
Pittsburg, California 94565  
[pralston@losmedanos.edu](mailto:pralston@losmedanos.edu)

Dear President Ralston:

---

#### CAMPUSES

Berkeley  
Davis  
Irvine  
UCLA  
Merced  
Riverside  
San Diego  
San Francisco  
Santa Barbara  
Santa Cruz

#### MEDICAL CENTERS

Davis  
Irvine  
UCLA  
San Diego  
San Francisco

#### NATIONAL LABORATORIES

Lawrence Berkeley  
Lawrence Livermore  
Los Alamos

#### DIVISION OF AGRICULTURE AND NATURAL RESOURCES

I am delighted to invite your partnership in the Campaign for Transfer Excellence, an initiative of the University of California to substantially enhance academic preparation and economic and career opportunity for a UC education for more of your students and particularly those who are Pell Grant-eligible and/or from first-generation or historically underrepresented backgrounds. The Campaign will formally launch in the spring with a celebration of our partnership. An invitation will be forthcoming.

The Campaign for Transfer Excellence will bring more UC resources to your college that in turn support your student success aims and goals:

- Visits from UC campus representatives
- Opportunities for your students to visit UC campuses, attend transfer programs and participate in research
- Improved informational resources that clarify four-year degree pathways and the relationship of majors to careers
- Workshops on financing a UC education and support for applying for financial aid and scholarships
- Opportunities for counselors and faculty members to join their UC counterparts in professional learning and collaboration to improve student success

Partners are asked to commit to supporting efforts to raise awareness of UC and other transfer opportunities on their campuses, supporting counselor and faculty participation in professional learning and collaboration, sharing data and information on student success, and amplifying the Campaign and its goals with your campus and external stakeholders.

Please let us know if you will collaborate with the University of California as a Campaign partner and join us at the Campaign launch by completing the [Campaign Commitment Pledge](#) by November 30, 2023. In addition, we ask that you provide us with an email address for someone on your campus who can serve as the primary point of contact for all communications and resources related to the Campaign.

I look forward to receiving your Campaign Commitment Pledge and working with you to support your students on their path to a University of California degree.

Sincerely,

A handwritten signature in black ink that reads "Michael V. Drake MD". The signature is written in a cursive style with a large, stylized "D" at the end.

Michael V. Drake, MD  
President