



# What can you do with a Journalism degree?

 If you need help understanding more about your personality, skills, or interests and how they relate to career, try the activities on this website: <u>http://www.losmedanos.edu/studentservices/career/reflect.asp</u>



REFLECT

- Newspaper Publishing
- Reporter
- Editorial/Column Writer
- Feature Writer
- Investigative Journalist
- Sports Writer
- Online Journalist
- Photojournalist
- Marketing/Promotion Specialist

#### Magazine/Newsletter Publishing

- Writer
- Editor
- Advertiser/Salesperson
- Design, Art, and Production Specialist
- Investigative Journalist
- Photojournalist
- Sports Journalist

#### **Book Publishing**

- Editor
- Salesperson
- Promotions Specialist
- Publicity Agent
- Production Agent
- Subsidiary Rights Specialist

### Writing

- Technical Writer
- Science and Medical Writer
- Freelance Writer
- Creative Writer

## Electronic Media

- Television Writer
- Radio Programming Specialist/Producer
- Electronic Publisher
- Video Producer
- Broadcast Journalist
- Social Media Content Creator
- Visual Communication Specialist
- Social Photographer
- Social Media Specialist

## Non-profit/Social Services

- Counselor/Social Worker
- Social and Human Services Assistant/Specialist
- Speech-language Pathologist
- Fund Raiser/Development Specialist

## Education

K-12 Teacher/Education Administrator

Los Medanos College, Student Services Center, 4th floor, 925-473-7444

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Transfer & Career weekly email: events, key info, university rep visits, tours, and jobs/internships. Everything you need in

one place!!!! Sign up here: http://www.losmedanos.edu/transfer/about.asp

- Educational/Guidance/School/Vocational • Counselor
- Librarian/Information Science Specialist
- Higher Education Administrator/Student ٠ Affairs Officer/Coordinator/Adviser

#### **Business**

- **Customer Service Specialist** •
- Manager
- **Insurance Sales Agent**

- Human Resources Specialist
- Public Relations/ Marketing Specialist
- Event Coordinator/Planner
- **Media Relations Specialist**

### Law/Government

- Speech Writer •
- Office Clerk/ Judicial Law Clerk
- Lawyer
- Paralegal/Legal Secretary
- Law Assistant



# **Network and Connect**

LinkedIn – http://www.linkedin.com – start exploring and connecting! http://www.weddles.com/associations/- Weddles- directory of some of the major professional associations listed by industry http://www.magazine.org/ - Magazine Publishers of America http://asne.org/ - American Society of Newspaper Editors http://www.naa.org/ - Newspaper Association of America http://www.magazine.org/ - Magazine Publishers of America http://www.ire.org/ - Investigative Reporters and Editors http://nnpa.org/ - National Newspaper Publisher Association http://ajr.org/ - American Journalism Review https://www.stc.org/ - Society for Technical Communication http://www.amwa.org/ - American Medical Writers Association http://www.spj.org/index.asp - Society of Professional Journalism http://www.aejmc.org/ - Association of Education and Journalism and Mass Communications http://asja.org/ - American Society of Journalist and Authors https://www.prsa.org/index.html -Public Relations Society of America https://www.ama.org/Pages/default.aspx -American Marketing Association http://www.ana.net/ -Association of National Advertisers https://www.shrm.org/pages/default.aspx -Society for Human Resource Management https://www.td.org/ - American Society for Training and Development

More Ideas: Local or Campus Newspaper, Local School District, Community Center, Small Businesses, Visitors' Bureau, Personal Blog, Retail Stores, Chamber of Commerce or Corporations in your area Local Government, Contra Costa Regional Park District, Community Center, School District or Chamber of Commerce in your area.

Create Your Own Opportunity: Use Google Maps to identify organizations around you. Call them up, introduce yourself, tell them about your activities and skills and tell them how you would like to contribute to their company.

Join Campus Organizations: http://www.losmedanos.edu/studentservices/clubs/default.asp- Gain leadership experience

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