

## What can you do with a Communications degree?



- If you need help understanding more about your personality, skills, or interests and how they relate to career, try the activities on this website:  
<http://www.losmedanos.edu/studentservices/career/reflect.asp>



### Public Relations / Advertising/ Marketing

- Public Relations/ Marketing Specialist
- Corporate Public Affairs Officer
- Investor Relations Specialist
- Development Specialist
- Event Coordinator/Planner
- Writer/Editor
- Advertising Sales Agent
- Product Designer
- Market and Consumer Researcher
- Consultant
- Business Developer
- Account Manager

- Fund Raiser/Development Specialist
- Program Coordinator
- Youth Leader/Camp Administrator
- Minister
- Public/Community Affairs Specialist
- Community Educator
- Campaign Marketing Specialist
- Social Services Specialist

### Education

- K-12 Teacher/Education Administrator
- Researcher
- Community Education Instructor
- Librarian/Information Science Specialist
- Community College Instructor
- Fundraising Developer

### Media/Creative Service

- Sports/Investigative/Photo Journalist
- Television/Film/Radio Producer
- Art/Food Critic
- Author/Writer
- Publisher
- Editor
- Copywriter
- Casting Agent
- Social Media Specialist
- Technical Writer

### Business

- Operations Specialist
- Sales Agent
- Customer Service Specialist
- Real Estate Agent /Broker
- Property Manager
- Human Resources Specialist
- Training and Development Specialist
- Labor Relations Specialist
- Corporate Communication Specialist
- Office Manager

### Non-profit/Government/Law

- Manager



## Network and Connect

LinkedIn – <http://www.linkedin.com> – start exploring and connecting!

<http://www.weddles.com/associations/> - Weddles- directory of some of the major professional associations listed by industry

<http://www.natcom.org/> - National Communication Association

<http://www.womcom.org/> - The Association for Women in Communications

<https://www.prsa.org/index.html> -Public Relations Society of America

<https://www.ama.org/Pages/default.aspx> -American Marketing Association

<http://www.ana.net/> -Association of National Advertisers

<https://www.shrm.org/pages/default.aspx> -Society for Human Resource Management

<https://www.td.org/> - American Society for Training and Development

<http://www.pianet.org/> - National Association of Professional Insurance Agents

<http://www.realtor.org/> - National Association of Realtors

<http://www.nab.org/> - National Association of Broadcasters

<http://www.magazine.org/> - Magazine Publishers of America




<http://asne.org/> - American Society of Newspaper Editors

**More Ideas:** Local School District, Community Center, Small Businesses, Local Radio Station, Local Newspaper, Start-ups, Visitors' Bureau, Chamber of Commerce or Corporations in your area

**Create Your Own Opportunity:** Use Google Maps to identify organizations around you. Call them up, introduce yourself, tell them about your activities and skills and tell them how you would like to contribute to their company

**Join Campus Organizations:** <http://www.losmedanos.edu/student-services/clubs/default.asp>- Gain leadership experience

Los Medanos College, Student Services Center, 4<sup>th</sup> floor, 925-473-7444

 @LMC\_OnYourWay  Imctransfer\_career  LMC Transfer and Career Services

Transfer & Career weekly email: events, key info, university rep visits, tours, and jobs/internships. Everything you need in one place!!!! Sign up here: <http://www.losmedanos.edu/transfer/about.asp>