

## STRATEGIC PLANNING UPDATE

August 14, 2014

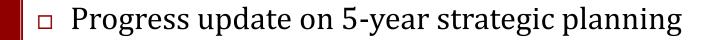


## **Core Planning Team**

- Faculty: Carol Hernandez, Cecil Nasworthy, Ryan Pedersen, Silvester Henderson, Erich Holtmann
- Classified: George Mills, Rashaad McAlpin, Linda Kohler, Leetha Robertson
- Students: Brianna Klipp, Gary Walker
- Managers: Ruth Goodin, Bob Kratochvil, Gail Newman, Jennifer Ma, A'kilah Moore, Ronke Olatunji
- Support: Kiran Kamath, BethAnn Robertson
- Consultants: Keith and Iris Archuleta



## Agenda



- Draft strategic directions
- Opportunities for input to strengthen the plan
- High level feedback today



## Gathering Widespread Input to Identify Themes

- January 2014 Opening Day breakouts gathered your BIG ideas – "What headline would you like to read about LMC in five years?"
  - <u>Word Map</u> was developed
  - <u>Three retreats</u> between February-March 2014 gathered LMC and External community input
    - Themes began surfacing
    - Discovered disconnect between external community perception of LMC and our perception of ourselves
- College Assembly in April 2014

# LOS MEDANOS<br/>COLLEGEResearch Data and<br/>Survey Results to Validate Themes

- Alignment with District Strategic Plan
- Integrating college plans Equity plan, 3SP, Technology, BSI...
- Accreditation: Actionable Improvement Plans
- Environmental Scan (2013)
- Mid-term data on Interim Strategic Priorities (2012-2014)
- LMC Student Satisfaction Survey (2013)
- CCSSE Community College Survey of Student Engagement (2013)
- SENSE Survey of Entering Student Engagement (2012)
- Employee Satisfaction Survey (2014)



### Core Planning Team and Consultants

- Core Planning Team and training
- Timeline extension to December 2014
- Emerald HPC International LLC consultants hired for second phase
- Developing the Planning Framework draft strategic directions



### Vetting, Supporting, and Approving the Plan

- Fall Opening Day update
- Incorporating deeper input on important themes that surfaced
  - (TAG, IDEA, PDAC, Enrollment Management, Senates, SGC)
- Integrating themes from major college plans
- Approvals of Senates and SGC



## DRAFT STRATEGIC DIRECTIONS

#### LOS MEDANOS COLLEGE #1 Student Engagement and Success

LMC strives to continually improve access, engagement , and opportunities for learning and success for all students.



## **#1 - Strategies**

The Core Planning Team is still developing key strategies, while working to better understand and articulate issues around and definitions of terms such as:

- Inclusive excellence
- Diversity
- Equity
- Completion

#### LOS MEDANOS COLLEGE #2 Community Engagement and Partnerships

LMC strengthens community involvement and partnerships, and builds seamless pathways to transfer institutions and workforce opportunities.



## **#2 - Strategies**

Strategies may include:

- •Marketing and branding
- •Promoting LMC as an educational and cultural hub
- Educational partnerships K-12 and 4-year
- •Business, industry and other partnerships



## #3 Innovation, Technology, and Infrastructure

LMC leads the way in instructional innovation and provides modern (state-of-the-art) technology and infrastructure.



## **#3 - Strategies**

Strategies may include:

- Investing in innovative curriculum
- •Implementing innovative approaches to providing student services
- •Implementing and evaluating a forward-thinking technology operations and staffing plan
- •Provide modern high-tech classrooms, labs, offices, meeting rooms, and 'soft space'.

# #4 Professional & Resource Dev.,LOS MEDANOS<br/>COLLEGEand Institutional Effectiveness

LMC fosters a culture of human resource and professional development; resource development and fiscal responsibility; and institutional effectiveness. (It's about people, practices and processes)



## **#4 - Strategies**

#### Strategies may include:

- Developing and implementing an integrated HR plan to attract, support and retain exceptional and diverse faculty and staff.
- •Developing efficient practices and procedures that promote sustainability in all areas.
- •Aligning governance, operational, and planning processes along with consistent bi-directional communication standards, strategies and procedures.
- •Provide opportunities for employees at all levels to continually gain new skills and knowledge.



## **Next Steps:**

- Gathering input on the implementation strategies for these four directions
- Vetting the plan to gain college-wide endorsement of the strategic plan
- Senates and SGC approval in November 2014
- Submission for Governing Board approval in December 2014



### **Comments? Questions?**

# Broad or high-level feedback on the four draft strategic directions?

Retreat and Planning notes and data are on the Office of P&IE website:

www.losmedanos.edu/planning