Welcome

Agenda
- What is access?
- What activities are we doing related to “access”?
- How can we integrate access activities within Student Services?
- What additional programs or activities can we do collectively?

LMC Enrollment Growth

Story Time
- A young man in high school
- An average student... thinking of future
- First-generation to college... unclear of higher ed... parents unclear
- Has heard that college is a good option... What to do? Cost?
- Good rapport with HS teachers and counselors... not a lot of information

The story continues... 
- Young man heard that a local college was coming to his high school
- Received information about getting started at college
- Student was motivated by college representative
- Resources were explained... financial aid, EOPS, orientations

Happy Ending
- Student applied to local community college
- Student attended new student orientation
- Student assessed and met with a counselor
- Student enrolled in counseling class
- Student transferred to 4-year college
- Student graduated from 4-year college
The student is . . .

Definition of Access
- We’ll have a comprehensive definition after these workshops.

Activities conducted by LMC related to “Access”
- Community presentations
- HS Career Days
- College Nights
- PTA presentations
- Middle school visits
- HS presentations for 9th to 11th graders
- Financial Aid Workshops: day, evening and Saturdays

Outreach Workshops
- General higher ed. presentation
- Steps to enrollment
- Application session: online and paper
- LMC programs and services
- Goals: AA, certificate, transfer

Assessments
- Bring assessment to high schools
  - “We bring the college to the high schools”
- Assessment Center
  - Career Center visibility
  - Connecting new students to college

EOPS
- Outreach Presentations
- College Nights
- Critical Literacy Program
  - Students in program 1 year
  - Clear on program services
  - Clear on goal setting
Orientation, Engagement, Motivation
- Engage students... provide a social network
- Information... clarification of educational goals for students
- Motivation... Set the pathway and structure for retention

Counseling
New Student Workshops
- Characteristics of successful students
- Support services
- Educational goals
- First semester classes
- First semester educational plan

Counseling
Online Orientation & e-Advising
- On LMC website
- Informative and fun
- Quiz at end of each section
- e-Advising

Counseling
Counseling Classes
- COUNS 030: Orientation to College
- COUNS 032: Career Development
- COUNS 033: Transfer Planning
- COUNS 034: College Success
- Concurrently enrolled high school students

Counseling
HS Seniors & Parents Orientation
- Late May/ early June
- Workshops for seniors and parents
- Early registration
- Information about programs and services available
- A celebration?!

Counseling
High School Counselors Conference
- The time seemed to be right
- An opportunity to connect with our high school colleagues
- An opportunity to promote our college: new facilities, courses, majors
- An opportunity for high school counselors to connect with each other
Counseling
LMC Adjunct/High School Counselors
- LMC Liaison/Ambassadors
- Counselors and instructors
- Ongoing training

Counseling
Department Outreach
- Presentations in high school classrooms & career centers
- A community presence
- In the future

Student Ambassadors
“Advancing Our Community”
- The Student Ambassadors serve as representatives of Los Medanos College and assist with increasing communication and visibility in the community.
- Student Ambassadors strive to support the mission of the Office of Student Life, by working towards positive social change.

Student Ambassadors
Pilot project in 2007-2008 with HSI
- Provide assistance to new and continuing students.
- Represent the college at various events & outreach opportunities.

Student Ambassadors
Role of Student Ambassadors
- Assist with college events including:
  - Semester Start-up
  - High School Orientations
  - Transfer Day-College Night
  - Cash for College
  - Job Fair
- Host Information Tables
- Peer Mentor Program
- Campus Tours
- Host Information Sessions for Students.

Information Services
- Welcome students
  - First impression of the college
  - Friendly, receptive place to get started
  - Try to take mystery out of college, provide directions, maps, explain procedures
Information Services

Our Purpose
- To ease new students’ transition into college, thus helping to provide Access
- To help continuing students identify and access appropriate services when they encounter barriers to success

Information Services

Getting Started
- Steps to get started
  - Application
  - Assessment
  - Orientation/counseling
  - Financial Aid
  - Assist with online registration

Information Services

Referrals to appropriate services
- Listen to student’s needs and make referral to:
  - Financial Aid
  - EOPS
  - Counseling
  - Employment Center
  - Tutoring Center
  - Etc.

Information Services

We’re “Generalists”
- Answer general questions about college, programs & services
  - Need to know a little about all departments
  - In person, phone, e-mail
  - Brochures and flyers
  - Try to research answers, not transfer student to another department
  - Try to stay current on other departments’ procedures & events

Information Services

Customer Service
- Emphasis on customer service
  - Good interaction brings students back when they need assistance, prevents frustration
  - Satisfied parents bring younger children; students bring siblings, friends

Next Steps
- Your thoughts and feelings... Reactions
  - Has your definition of Access changed?
  - How can we integrate Access activities?
  - What is missing from the activities?
  - How can you or your department add to Access?
  - New ideas... projects... suggestions