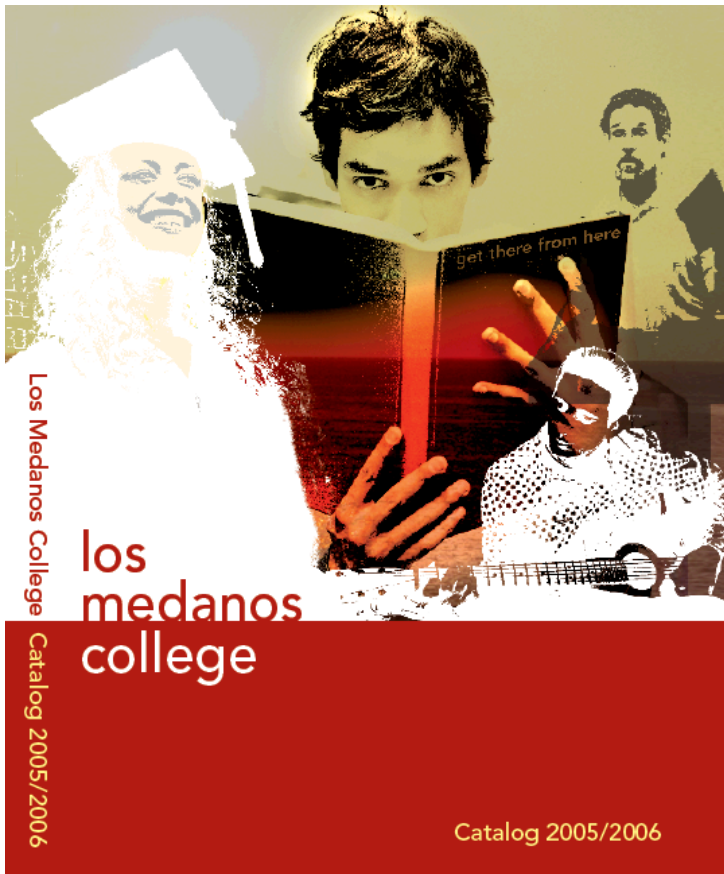


Catalog Design

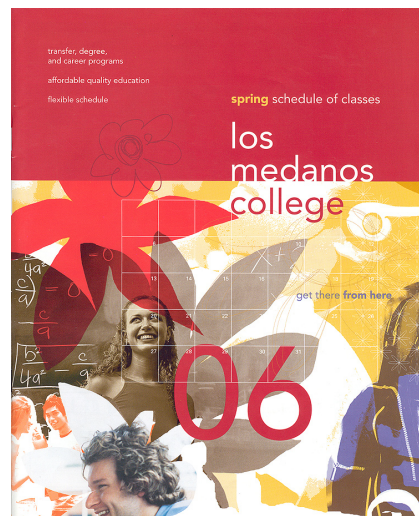


First place - catalog

Class Schedules



Class Schedule - 2nd Place



Class Schedule - 2nd Place

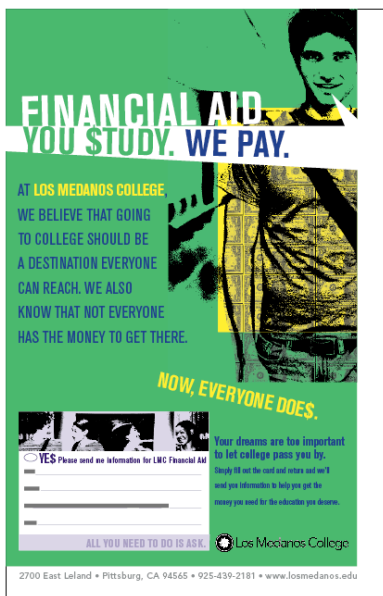
Promotional/Advertising Campaign - Financial Aid



Outreach material – Tri-panel Presentation Folder



Bus Tails



Posters with tear off cards – fulfill with Financial Aid brochure



Capture data from web to better Communicate with students



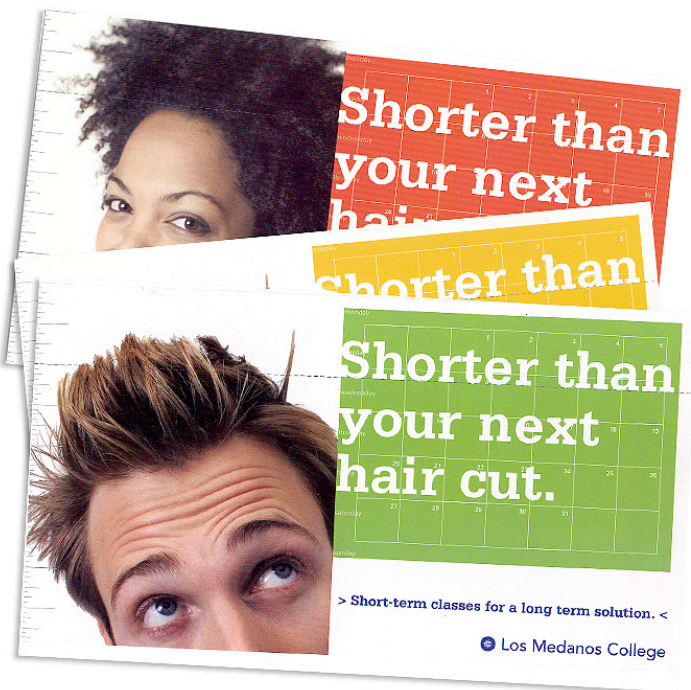
First place - Promotional/Advertising Campaign

Promotional/Ad Campaign



Back of class schedule advertising

Web site that drives traffic to all three college online searchable class schedules



Three different direct mail pieces for each of the three schools



Newspaper advertising



Radio advertisement directing Students to web site



Promotional/Ad Campaign - 3rd Place



Direct Mail/Postcard/Flyer



Direct Mail/Postcard/Flyer – 2nd Place