Catalog Design

First place - catalog

Class Schedules

Class Schedule - 2nd Place
Promotional/Advertising Campaign - Financial Aid

Outreach material – Tri-panel Presentation Folder

Posters with tear off cards – fulfillment with Financial Aid brochure

Capture data from web to better communicate with students

First place - Promotional/Advertising Campaign
Promotional/Ad Campaign

Web site that drives traffic to all three college online searchable class schedules

Three different direct mail pieces for each of the three schools

If your life isn’t measured in semesters, we’ve got news for you.

Pick a campus that’s closest to home:

Contra Costa College
San Pablo • 510.235.7800
www.contracosta.cc.ca.us

Diablo Valley College
Pleasant Hill • 925.685.1310
www.dvc.edu

Los Medanos College
Pittsburg • 925.439.2181
Brentwood • 925.513.1625
www.losmedanos.edu

Back of class schedule advertising

Newspaper advertising

Radio advertisement directing Students to web site

Promotional/Ad Campaign - 3rd Place
Direct Mail/Postcard/Flyer