

**Los Medanos College**  
**Program Review Data for**  
**Journalism**

Prepared by the Office of Institutional Research

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Background

This report provides the department with three-year trends on indicators on the following areas:

- Enrollment
- Productivity
- Student Success

For Vocational Education programs, data on VTEA core indicators are provided.

I. Enrollment: This section provides a three-year trend on student enrollment by headcount as of first census. Because our demographic make up is rapidly changing, figures by ethnicity are also provided.

II. Productivity: In this section, three-year trends are provided for: FTEF/FTES, FTES, Part-time FTEF, full-time FTEF, and full-time Staff. For most measures, college figures are provided for comparison purposes.

III. Student Success. This section consists of: Retention Rates, Success rates, number of students with declared major who completed 18 units or more, and number of degrees and certificates awarded. In this section, statistics by ethnicity are also provided.

**Note: ALL DATA is for the academic year (Fall and Spring only).**

Definitions for each measure are provided in the footnotes.

Data Sources: The two main sources of information are: 1. DataTel and the Research Data Warehouse. Productivity figures were provided by the Business Office.

## Statistics

**HEADCOUNT ENROLLMENT (Unduplicated at Census):** Student headcount in Journalism has increased from 188 in 2002-2003 to 218 in 2004-2005, an increase of 30 students. When examined by ethnicity, it is observed that Asians increased by 1% and Whites by 2%. African-Americans decreased by 2% and Filipinos by 1%.

The ethnic composition of students in the program has generally reflected the ethnic composition of the students in the institution in the last three years. However, Asians have been slightly underrepresented and Whites have been slightly over represented.

### Headcount Enrollment: Journalism

	2002-2003		2003-2004		2004-2005		3-Year Change	
	Program	College	Program	College	Program	College	Program	College
	<b>N=188</b>	N=12946	<b>N=204</b>	N=11527	<b>N=218</b>	N=12808	<b>+30</b>	-138
							<b>+16%</b>	<b>-1%</b>
<b>Asian</b>	<b>1%</b>	5%	<b>4%</b>	6%	<b>2%</b>	6%	<b>1%</b>	1%
<b>African American (non-Hispanic)</b>	<b>16%</b>	13%	<b>18%</b>	13%	<b>14%</b>	14%	<b>-2%</b>	1%
<b>Filipino</b>	<b>5%</b>	6%	<b>6%</b>	6%	<b>4%</b>	6%	<b>-1%</b>	0%
<b>Hispanic</b>	<b>21%</b>	21%	<b>18%</b>	23%	<b>21%</b>	24%	<b>0%</b>	3%
<b>American Indian/Alaskan Native</b>	<b>1%</b>	1%	<b>1%</b>	1%	<b>1%</b>	1%	<b>-1%</b>	0%
<b>Other Non-White</b>	<b>3%</b>	3%	<b>5%</b>	3%	<b>3%</b>	2%	<b>0%</b>	-1%
<b>Pacific Islander</b>	<b>0%</b>	1%	<b>0%</b>	1%	<b>0%</b>	1%	<b>0%</b>	0%
<b>White non-Hispanic</b>	<b>51%</b>	44%	<b>44%</b>	43%	<b>52%</b>	43%	<b>2%</b>	-1%
<b>Unknown</b>	<b>2%</b>	7%	<b>5%</b>	5%	<b>3%</b>	3%	<b>0%</b>	-4%
<b>All Students</b>	<b>100%</b>	100%	<b>100%</b>	100%	<b>100%</b>	100%	<b>-</b>	<b>-</b>

NOTE: Percentages may not add up to 100% due to rounding.

**SEATCOUNT ENROLLMENT (Duplicated at Census):** Seatcount enrollment in Journalism increased from 227 in 2002-2003 to 258 in 2004-2005, an increase of 31 seats for the last three years. When examined by ethnicity, seatcount enrollment increased for Asians by 1%, for Hispanics by 2% and for Whites by 1%. Seatcount decreased for African-Americans by 3% and for Filipinos by 1%.

### Seatcount Enrollment: Journalism

	2002-2003		2003-2004		2004-2005		3-Year Change	
	Program	College	Program	College	Program	College	Program	College
	<b>N=227</b>	N=43127	<b>N=239</b>	N=40792	<b>N=258</b>	N=42549	<b>+31</b>	-578
							<b>+14%</b>	<b>-1%</b>
<b>Asian</b>	<b>1%</b>	5%	<b>4%</b>	6%	<b>2%</b>	6%	<b>1%</b>	1%
<b>African American (non-Hispanic)</b>	<b>18%</b>	14%	<b>19%</b>	14%	<b>15%</b>	15%	<b>-3%</b>	1%
<b>Filipino</b>	<b>5%</b>	6%	<b>6%</b>	6%	<b>4%</b>	6%	<b>-1%</b>	0%
<b>Hispanic</b>	<b>19%</b>	20%	<b>17%</b>	22%	<b>21%</b>	24%	<b>2%</b>	4%
<b>American Indian/Alaskan Native</b>	<b>1%</b>	1%	<b>1%</b>	1%	<b>1%</b>	1%	<b>0%</b>	0%
<b>Other Non-White</b>	<b>2%</b>	3%	<b>5%</b>	3%	<b>2%</b>	3%	<b>0%</b>	0%
<b>Pacific Islander</b>	<b>0%</b>	1%	<b>0%</b>	1%	<b>0%</b>	1%	<b>0%</b>	0%
<b>White non-Hispanic</b>	<b>52%</b>	43%	<b>44%</b>	43%	<b>53%</b>	43%	<b>1%</b>	0%
<b>Unknown</b>	<b>2%</b>	7%	<b>4%</b>	5%	<b>3%</b>	2%	<b>1%</b>	-5%
<b>All Students</b>	<b>100%</b>	100%	<b>100%</b>	100%	<b>100%</b>	100%	<b>-</b>	<b>-</b>

NOTE: Percentages may not add up to 100% due to rounding.

**PRODUCTIVITY:** Productivity (FTES/FTEF) for LMC's Journalism program has stayed relatively constant at 11.5 for 2002-2003, 11.7 in 2003-2004, and 11.3 in 2004-2005. When compared to the sister colleges of the District, the productivity figure for LMC's Journalism falls in the midrange. Not much difference in 2004-2005.

Not much change has occurred in full-/ part-time FTEF for the last three years.

### FTES/FTEF: Journalism

	2002-2003	2003-2004	2004-2005	Change
<b>Program</b>	11.5	11.7	11.3	-.2
<b>CCC*</b>	16.1	14.6	10.0	-6.1
<b>DVC*</b>	7.6	11.1	11.9	-4.3
<b>State Average</b>				

Productivity (FTES/FTEF) is defined as the average number of FTES earned per full-time equivalent instructor. FTES is defined as 525 student contact hours, based on a 15 hour weekly course load for 2 semester at 17.5 weeks per semester (15x2x17.5=525).  
\*Data obtained from COGNOS.

### FTEF: Journalism

	2002-2003	2003-2004	2004-2005	Change
<b>FT FTEF</b>	1.13	.98	1.13	0
<b>PT FTEF</b>	.20	.35	.30	+.10
<b>Classified FTEF</b>	0	0	0	0

**RETENTION RATES:** Retention rate for students in the program has decreased from 85% in 2002-2003 to 81% in 2004-2005. When compared to the college average, it has fluctuated: 3% higher in 2002-2003, 5% lower in 2003-2004, and about the same in 2004-2005. When retention rates were examined by ethnicity for the last three years, the retention rate for Asians has increased by 25%. The retention rate for African Americans has decreased by 9%, Filipinos by 11%, and Hispanics by 7%.

### Retention Rates: Journalism

	2002-2003		2003-2004		2004-2005		3-Year Change	
	Program	College	Program	College	Program	College	Program	College
	244	47,311	243	41,959	249	42,937	+5	-4,374
<b>Asian</b>	<b>50%</b>	84%	<b>70%</b>	84%	<b>75%</b>	87%	<b>25%</b>	3%
<b>African American (non-Hispanic)</b>	<b>86%</b>	73%	<b>73%</b>	73%	<b>75%</b>	72%	<b>-9%</b>	-1%
<b>Filipino</b>	<b>93%</b>	84%	<b>71%</b>	84%	<b>82%</b>	82%	<b>-11%</b>	-2%
<b>Hispanic</b>	<b>91%</b>	82%	<b>81%</b>	81%	<b>84%</b>	82%	<b>-7%</b>	0%
<b>American Indian/Alaskan Native</b>	<b>67%</b>	80%	<b>100%</b>	84%	<b>100%</b>	81%	<b>33%</b>	1%
<b>Other Non-White</b>	<b>100%</b>	81%	<b>69%</b>	80%	<b>83%</b>	79%	<b>-17%</b>	-2%
<b>Pacific Islander</b>	-	81%	-	82%	-	80%	-	-1%
<b>White Non-Hispanic</b>	<b>82%</b>	84%	<b>80%</b>	85%	<b>81%</b>	84%	<b>-1%</b>	0%
<b>Unknown</b>	<b>100%</b>	84%	<b>70%</b>	81%	<b>75%</b>	83%	<b>-25%</b>	-1%
<b>All LMC Students</b>	<b>85%</b>	82%	<b>77%</b>	82%	<b>81%</b>	82%	<b>-4%</b>	0%
<b>State Average</b>		83%		83%		83%		0%

**DEFINITION:** Student is retained in the course to end of term. A, B, C, D, F, CR, NC, I grade notations.

**MEASUREMENT:** Percent of students retained in courses out of total enrolled in courses. The retention rate is calculated by dividing the numerator (number of students with A, B, C, D, F, CR, NC, I) by the denominator (number of students with A, B, C, D, F, CR, NC, W, I).

**SUCCESS RATES:** Success rate for the program has stayed at 65% with the exception of 58% in 2003-2004. It has been comparable to the college average, also with the exception of 2003-2004. When examining success rate by ethnicity, success rate for Asians has increased by 25%, for Hispanics by 13% and for Whites by 2%. A decrease in success rates was experienced by African-Americans by 18% and by Filipinos by 28%.

### Success Rates: Journalism

	2002-2003		2003-2004		2004-2005		3-Year Change	
	Program	College	Program	College	Program	College	Program	College
	244	47,311	243	41,959	249	42,937	+5	-4,374
<b>Asian</b>	<b>50%</b>	71%	<b>60%</b>	72%	<b>75%</b>	74%	<b>25%</b>	3%
<b>African American (non-Hispanic)</b>	<b>62%</b>	51%	<b>36%</b>	51%	<b>44%</b>	50%	<b>-18%</b>	-1%
<b>Filipino</b>	<b>64%</b>	70%	<b>64%</b>	71%	<b>36%</b>	70%	<b>-28%</b>	0%
<b>Hispanic</b>	<b>58%</b>	65%	<b>64%</b>	66%	<b>71%</b>	66%	<b>13%</b>	1%
<b>American Indian/Alaskan Native</b>	<b>33%</b>	69%	<b>100%</b>	70%	<b>100%</b>	64%	<b>67%</b>	-5%
<b>Other Non-White</b>	<b>50%</b>	61%	<b>46%</b>	65%	<b>83%</b>	65%	<b>33%</b>	4%
<b>Pacific Islander</b>	-	63%	-	61%	-	61%	-	-2%
<b>White Non-Hispanic</b>	<b>68%</b>	72%	<b>65%</b>	74%	<b>70%</b>	72%	<b>2%</b>	0%
<b>Unknown</b>	<b>100%</b>	69%	<b>40%</b>	66%	<b>50%</b>	67%	<b>-50%</b>	-2%
<b>All Students</b>	<b>65%</b>	67%	<b>58%</b>	68%	<b>65%</b>	67%	<b>0%</b>	0%
<b>State Average</b>		67%		67%		67%		0%

**DEFINITION:** Student succeeds in the course to end of term. A, B, C, CR grade notations.

**MEASUREMENT:** Percent of students successful in courses out of total enrolled in courses. The success rate is calculated by dividing the numerator (number of students with A, B, C, CR) by the denominator (number of students with A, B, C, D, F, CR, NC, W, I).

**NUMBER OF STUDENTS WITH DELCARED MAJOR WHO COMPLETED 18 UNTS OR MORE:**

The number of students with Journalism as their major and with 18 units or more has remained about the same for the last three years: 8.

Three Associate degrees in Journalism has been awarded in the last three years.

**Number of Students with Declared Major who Completed 18 Units or More: Journalism**

	2002-2003	2003-2004	2004-2005	3-Year Change
	<b>N=8</b>	<b>N=6</b>	<b>N=8</b>	<b>0</b>
Asian	0%	0%	0%	0%
African American (non-Hispanic)	25%	50%	13%	-12%
Filipino	0%	0%	0%	0%
Hispanic	25%	33%	25%	0%
American Indian/Alaskan Native	0%	0%	0%	0%
Other Non-White	0%	0%	13%	13%
Pacific Islander	0%	0%	0%	0%
White Non-Hispanic	38%	17%	38%	0%
Unknown	13%	0%	13%	0%
<b>All Students</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>-</b>

NOTE: Percentages may not add up to 100% due to rounding.

**Number of Degrees and Certificates: Journalism**

	2002-2003	2003-2004	2004-2005	3-Year Change
Degrees	1	0	2	+1
Certificates	0	0	0	0

## VTEA Core Indicators for: Journalism

CORE INDICATORS	2003-2004		2004-2005		2005-2006	
	College	Percentage above or below State Level	College	Percentage above or below State Level	College	Percentage above or below State Level
Core 1. <b>Achievement</b>	100.00	21.24	100.00	20.24	100.00	20.24
Core 2. <b>Completions</b>	100.00	N/A	N/R	N/R	N/R	N/R
Core 3a. <b>Employment</b>	100.00	N/A	N/R	N/R	N/R	N/R
Core 3b. <b>Employment Retention</b>	100.00	N/A	N/R	N/R	N/R	N/R
Core 4a <b>Nontraditional Participation</b>	N/R	N/R	N/R	N/R	N/R	N/R
Core 4b. <b>Nontraditional completion</b>	N/R	N/R	N/R	N/R	N/R	N/R

Data obtained from Chancellor's Office VTEA Reports.

### DEFINITIONS

**Indicator One:** *Skill Attainment* – GPA of at least 2.0 on Forms and Grade C & Above on all other reports. Indicator *One* uses enrollments in Apprenticeship, Advanced Occupational or Clearly Occupational courses (coded with SAM Priority codes A-C). Students may be enrolled in more than one program area and may be included in more than one population grouping.

**Indicator Two:** *Completions* – Certificates, Degrees and Transfers

Indicator *Two* measures completions for vocational student "Leavers and Completers." Receipt of a certificate or degree or enrollment in a California four year public University with or without a degree is considered a completion. Military enrollment was not available for this cohort and was removed from all cohorts on three year presentations for the 2003-04 reports.

**Indicator Three:** *Placement and Retention*

Indicator *Three* measures *Placement* as UI covered employment or continuation at CSU/UC and *Retention* as three consecutive quarters in UI covered employment for vocational student "Leavers and Completers" in their first year after college. Students found continuing at UC or CSU are considered placed but are removed prior to calculations for retention. Retention is based solely on UI Employed Leavers and Completers.

Military enrollment and federal government employment, although available in previous years, were not available for this cohort. Placement status using military and federal employment was removed from all cohorts on three year presentations for the 2005-06 reports.

**Indicator Four:** *Equity - Training Leading to Nontraditional Employment*

Indicator *Four*, *Participation*, measures the participation of students in 2002-03 vocational courses (SAM code A –D) leading to employment where either gender is less than 25% of those employed using 1990 Census data.

Indicator *Four*, *Completion*, measures Completion of vocational student "Leavers and Completers" in training leading to employment where either gender is less than 25% of those employed using 1990 Census data.