

Strategic Enrollment Management Agenda April 21, 2020 2:00 - 5:00pm ZOOM

Members Present: Tanisha Maxwell, Carlos Montoya and Nancy Ybarra (tri-chairs), Nicole Almassey, Rachel Anicetti, Joshua Bearden, Dave Belman, Jeffrey Benford, Jorge Cea, Louie Giambattista, Chailin Hsieh, Scott Hubbard, Marie Kaufman, Sabrina Kwist, Nikki Moultrie, Ryan Pedersen, David Reyes, Ginny Richards, Carla Rosas, Rudolf Rose, Sara Toruno Conley, Eileen Valenzuela, Grace Villegas, Julie Von Bergen & Leetha Robertson (notetaker) Guests: Letta Greene, James Noel, Nicole Trager & Catt Wood. SEM Academy Coaches Matt Jordan and Craig Justice.

Members Absent: Thyra Cobbs, Steven Freeman, Rikki Hall, Natalie Hannum & Jennifer Ma

| Item # | Notes |
|--------|--|
| | SEM Committee 2:00 – 3:00 pm |
| | The meeting was called to order at 2:00 pm |
| 1. | Welcome and Announcements |
| | N. Ybarra extended a welcome to all attendees to the first ever SEM Zoom meeting. |
| | T. Maxwell gave a shout-out to Classified Professionals in advance of Administrative Professionals Day. |
| 2. | <u>Approve Agenda– April 21, 2020</u> - <u>Approved (M/S: J. Benford/C. Hsieh) Unanimous</u> <u>Approve Minutes–February 18, 2020</u> – <u>Approved (M/S: R.Anicetti/G. Richards) Yes-24;</u> Abstain-2 |
| 3. | SEM Committee as an advisory group to SGC |
| | -SGC rejected recommendations for SEM to be an advisory group. They asked that discussion be tabled to a later point in time. |
| | -SGC questioned who the voting members were. Everyone is a voting member. |
| | -Body can't determine their own Brown Act status. |
| | -Remain as formal subcommittee of SGC and as a Brown Act body. |
| | Action: Take discussion to remain as a Brown Act body back to SGC. Approved (M/S: T. Maxwell/J. Benford) Yes-24; Abstain-2 |
| 4. | Student Support Design Lab T. Maxwell provided an overview of the project. -The lab focuses on first-time students, meta-majors and AB705. -Essentially Pillar 1 where with this design lab students will receive recognition for every milestone they reach and during the student intake process they will work with Counselors to confirm their course schedules; develop and discuss career goals, and connect students with appropriate services and resources. -C. Wood will ask for a library representative to assist the team with the first year student experience. |
| 5. | SEM Workgroup Updates -Data Group: -Report Writing Group was confirmed (Almassey, Hsieh, Pedersen, Reyes & Villeges); draft plan to be presented by next meetingWebsites: SEM & GP webpages need to be updatedEMP: Draft goals & objectives |



Strategic Enrollment Management Agenda April 21, 2020 2:00 – 5:00pm ZOOM

| | GP Pillar Updates |
|----|---|
| | -Pillar I: (JVon Bergen) Currently updating Program Maps. Software will be free mid-May. Will send to Department Chairs for review. March 26: Concentrix/CSU Workshop |
| 6. | -Pillar II: CCC Apply application for credit and non credit. Update webpage as a landing page. |
| | -Pillar III: Distance Education experience selected as focus prior to COVID-19 shelter-in-place. |
| | -Pillar IV: Ensuring Learning on the Path. Inquiry for Interdisciplinary Intervention (III); incorporating the work of PIP and Nexus. |
| | College Activity 3:00 – 5:00 pm |
| 6. | Workshop on SEM Plan Activities Matt Jordan and Craig Justice gave a presentation to setup activityReview SEM -Strategic and Education Plan and their connection to SEM Plan -SEM Planning Elements -Targeted Student Groups -College Activity (Group Work with Report Out) -Areas of Focus (with Goals) -Setting Targets with Data |
| 7. | Report out on small group work (SEM Plan Activities) -Room Hosts for each Area of Focus group to meet with their groups to complete their grids and then forward to Ryan Pedersen for use by the Plan Writing Team. |
| | 2020 Meeting Dates: 5/19 - 2:00 pm to 5:00 pm online via Zoom |