**Questions to Ponder for Enrollment Management Brainstorming Breakouts**

Please brainstorm in the breakouts responses to each of the 4 questions below. Thought-provoking examples have been provided to get the discussion started.

1. **Should the college prioritize certain students and de-prioritize other students? If so, what are the priorities?**

Examples:

* + Level of instruction (high school students, those with Bachelors)
  + Redirect very low level of DE to adult education
  + Change Concurrent Enrollment
  + Implement lower unit caps
  + Change some courses to ‘fee-based’ or community service

1. **What should our curricular mix look like? What programs and courses should the college offer or not offer?** (Refer to Enrollment Management Guiding Principles)

Examples:

* + Type of curriculum
  + Programs, courses, electives
  + Percentage mix of each program
  + Establish rotation policy of courses with the program – Basic Skills, CTE, GE, and LAS
  + Number of course sections to offer
  + Program success – completions and transfers
  + Need for area of study (growing or shrinking majors/fields/careers)
  + Currency of program

1. **Are there services or programs we should provide more of, less of, streamline, or not provide?**

Examples:

* + First year experience
  + Establish a Veteran’s Center
  + Provide Workforce Development services

1. **Do you have other suggestions for reducing the budget, growing the budget or becoming more efficient?**

Examples:

* + Full loads for all faculty - reconsider reassigned time
  + Modify scheduling patterns
  + Zero-based scheduling

**Budget reduction ideas brain-stormed at Foothill College**

Foothill College went through a budget-reduction brainstorming process last academic year and listed the following on their website:

* Cover the pool to save on heating
* Increase nonresident enrollment fees
* Close Middlefield
* Reduce reassigned time
* Eliminate duplicate athletic teams with De Anza
* Reduce printing
* Charge for employee parking
* Consolidate programs with De Anza
* Increase facilities rentals
* Freeze faculty hiring
* Install more photovoltaics
* Offer more online classes