Enrollment Management Guiding Principles

I.               Central to the College Mission: CTE, Developmental and Transfer

      Course, program, term and student

      Innovative new courses and programs within the mission

II.              Student Centered

      Student demand

      Spread

      Minimal conflicts

III.            Comprehensive Programs

      Pittsburg and Brentwood

      Keep electives to a minimum

IV.            Outcomes Oriented

      Retention, success and persistence

      Certificate/degree completion

      Transfer/job placement

V.             Educational and Fiscal Integrity

      Expired COORs, online supplements, pre-requisites, etc.

      Productivity, multiple sections

      Additional costs and services

      Position college for grants, industry support, etc.

      Outdated programs