



Strategic Enrollment Management Agenda Tuesday, February 7, 2023 from 3:30 – 5:00 pm

Join Zoom Meeting: <https://4cd.zoom.us/j/87548535924?pwd=ZjVZU3N4NEl2MEk3dlkwaEg5WUJWZz09>

Meeting ID: 875 4853 5924

Passcode: 045980

One tap mobile:

+16694449171,,87548535924# US

+16699006833,,87548535924# US (San Jose)

Tri-Chairs: Natalie Hannum (Vice President of Instruction), Tanisha Maxwell (Vice President of Student Services) and Carlos Montoya (Vice President of Business and Administrative Services)

Voting Members: Dave Belman (Dean of Student Success), Rikki Hall (Admissions & Records Director), Syed Hussain (Adjunct Political Science Faculty), Libby Oye (LMCAS Senator), Ryan Pedersen (Sr. Dean of PIE), Lawrence Punsalang (DSPS Assistant), Ginny Richards (DSPS Manager), Michael Simpson (Lead Admissions & Records Assistant), Beth Ann Stone (Administrative Assistant, Sr.), Sara Toruno-Conley (English Faculty), Nicole Trager (MESA Director) and Grace Villegas (Curriculum Management Specialist)

Participatory Non-Voting Members: Nicole Almassey (Interim Academic Manager – Outreach), Rachel Anicetti (Academic Manager Transfer Center), Jeffrey Benford (Dean of Counseling and Student Support), Juliet Casey (Marketing & Media Design Director), Eloine Chapman (Sr. Web Administrator), Dennis Franco (Interim Dean of Instruction: CTE and Workforce Development), Louie Giambattista (Curriculum Chair), Michelle Mack (Counselor), Aprill Nogarr (Dean of Instruction: Liberal Arts), Janith Norman (DE Coordinator), Rudolf Ryan Rose (Counselor), Eileen Valenzuela (Office of Instruction, Supervisor) and Julie Von Bergen (Math Faculty)

Meeting Logistics & Support – Leetha Robertson & Irene Sukhu

Item #	Agenda Time	Topic/Activity	Lead	Information Discussion Action
1.	5	Welcome, Announcements, Public Comments	Tri-Chairs	I
2.	5	Constituent Representatives: Verify voting members & Roll Call <ul style="list-style-type: none"> • Managers: Dave Belman, Rikki Hall, Ryan Pedersen & Ginny Richards • Classified: Lawrence Punsalang, Michael Simpson, Beth Ann Stone, and Grace Villegas • Faculty: Syed Hussain, Sara Toruno-Conley, Nicole Trager and 1 vacancy • Students: Libby Oye and 3 vacancies 	Irene & Leetha	D, A
3.	5	Approve Agenda– February 7, 2023 Approve Minutes– November 22, 2022	Tri-Chairs	A
4.	25	SEM 2.0 Update <ul style="list-style-type: none"> • Mid-Point Convening • Straw Proposal for Student Success Team Model and Success Coach Job Description 	Dennis, Tanisha, Lawrence	I, D, A
5.	20	Marketing – Webpage template and design	Juliet & Eloine	I
6.	5	SEA Budget Update	Tanisha	I
7.	25	Workgroup Breakouts <ol style="list-style-type: none"> 1. Strategic Scheduling 2. ISSR- SEM 2.0 Success Team Design & Implementation 3. Curriculum Analysis 4. Marketing 		I, D
8.		Adjourn		

Next Meeting: February 21, 2023