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| **Agenda Topic** | **Desired Outcome** | **Facilitators** | **Time in mins** | **NOTES:** |
| Welcome |  | Kiran/Gil | 2 |  |
| Review agenda | Gain shared understanding about today’s discussion, outcomes and time allocated to each topic | Gil/Kiran | 3 | No changes to the agenda |
| Review of FTES goals for 12/13 | Understanding of FTES goals for 12/13 | Bruce | 15 | Bruce reviewed the FTES figures for 2012-2013 versus 2011-2012. This is the first time that LMC will use some of the FTES purchased from ISA agreements in the goal. Grant-funded sections are not included.LMC should consider another college assembly in fall 2012 to determine the next productivity goals and to determine whether grant-funded sections (that can be included) are included.  |
| Marketing Efforts | Understanding of community marketing efforts | Barbara | 15 | Barbara discussed new posters that have and will be going up around the college to promote our programs. April Treece, who coordinates the Science fair has offered LMC the inside front cover, free, to promote the college next year. |
| Enrollment Management Plan | New draft of plan | Gil/Kiran | 30 | Gil will update the plan based on today’s discussion and send it out for comments this week.  |
| Plusses and wishes | Feedback for future meetings | Kiran/Gil | 5 | Plusses: The Committee really evolved this year.The group seems like a ‘nice bunch of people’. Wishes: The agendas and minutes were clear. They should be uploaded to the website. We need to have a college-wide conversation on whom should we serve. We should engage in a conversation about how to build the schedule, how often we should meet, what is the impact of the changes to the LMC AA/AS degree, Repetability.We should bring in trend data for discussion. For example, ask Ryan to discuss high school graduation trends, assessment trends etc so that decisions can be data-based.Continue to expand the discussions of this committee beyond just scheduling.  |
| Next steps: | Agenda items for next meetingNext meeting on September 18, 2012 | Gil/Kiran | 5 | See above for suggestions.  |