

GOVERNING BOARD COMMUNICATION PROTOCOLS

In order to uphold standards of good practice that contribute to Board effectiveness, ensure the notion of the Governing Board as a team/unit, guide ethical behavior, ensure the reliability of information to be communicated, and comply with accreditation standards, the Board upholds the following communication protocols.

1. Communications Between and/or among Board Members
 - a. Outside of regularly scheduled, special or emergency meetings, communications among three or more Board members that fall within the subject matter jurisdiction of the District are a violation of the Ralph M. Brown Act.
 - b. One-way communications, from Board member to Board member(s), even regarding subject matters that fall within the jurisdiction of the District, are not a violation of the Ralph M. Brown Act, as long as there is no response.
2. Communications Between Board Members and CEO/Staff Member
 - a. Communications from individual Board members to the Chancellor/staff member (or vice versa) are not a violation of the Ralph M. Brown Act.
 - b. For the most part, communication between individual Board members and the Chancellor is appropriate, i.e., when clarification is needed regarding an agenda item.
 - c. Communications from individual Board members which are a request to the Chancellor to perform special services, provide information/special reports, etc. should be directed through the Board Chair.
 - d. Communications from individual Board members which are a request of District staff to perform special services, provide information/special reports, etc. should be directed through the Board Chair or the Chancellor, who will assign appropriate staff to address the request.
 - e. With Board approval, a Governing Board member may speak on behalf of the Board to staff members and students.
3. Public Communication by Board Members

All public communications by Board members shall recognize that,

 - a. authority rests only with the Board (the legal entity) as a whole and that no trustee has individual authority;
 - b. the Board Chair and Chancellor are delegated the general responsibility for public and media communications in order to ensure a unified voice of representation for the District;
 - c. Board members refer questions from the media to the Chancellor, Board Chair, or other designated spokesperson;
 - d. any public statements represent the Board's position as formally adopted in Governing Board meetings and/or through formally adopted policies/procedures/resolutions;
 - e. the Board may delegate specific responsibilities to Board members and will provide resources and information as needed; and
 - f. any public presentations/statements regarding the District by individual Board members shall have prior approval of the Governing Board at a Board meeting, or, if that is not possible, prior approval of the Board Chair.

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4. Responding to Needs or Complaints Expressed to an Individual Board Member

- a. Listen respectfully and impartially.
- b. If the concern is not urgent or does not have policy implications,
 - 1) refer the individual or group to the appropriate college process or person;
 - 2) uphold Board policy and college procedure, with no attempt to solve the problem; and
 - 3) inform the Chancellor of the contact.
- c. If the concern is from an external group or citizen, the Chancellor and/or Board member may provide feedback to the person raising the issue, as appropriate. Any written communication will be made by the Chancellor and/or the Board President.
- d. If the concern is urgent or could have policy implications,
 - 1) refer the individual or group to the appropriate college process or person;
 - 2) uphold Board policy and college procedure, with no attempt to solve the problem; and
 - 3) inform the Chancellor.

The Chancellor will alert the Board President. Board officers, with the Chancellor, will decide how to handle the issue. Options may include communication from the Chancellor to the Board and placing the issue on a Board meeting agenda for further discussion.

5. Participation Standards

- a. Participate fully, reviewing meeting agendas and clarifying information and questions prior to meeting.
- b. Demonstrate respect and support for one another at all times.
- c. Listen with an open mind.
- d. Allow all opinions to be heard without interruption.
- e. Focus on issues, not personalities.
- f. Uphold strict confidentiality of closed session and other confidential information.

Accreditation Standard IV.B.1a, e, h