

Enrollment Management Committee Meeting Minutes

May 15, 2012

12:30 pm to 1:50 pm; Room CO 420

Present: Robin Armour, Jeannie Bonner, Barbara Cella, Bruce Cutler, Durwynne Hsieh, Kiran Kamath, Gail Newman, Gil Rodriguez, Grace Villegas, Julie Von Bergen Nancy Whitman

Not Present: Diane Ahlborn, Anthony Hailey, Len Price, Jamila Stewart

Agenda Topic	Desired Outcome	Facilitators	Time in mins	NOTES:
Welcome		Kiran/Gil	2	
Review agenda	Gain shared understanding about today's discussion, outcomes and time allocated to each topic	Gil/Kiran	3	No changes to the agenda
Review of FTES goals for 12/13	Understanding of FTES goals for 12/13	Bruce	15	Bruce reviewed the FTES figures for 2012-2013 versus 2011-2012. This is the first time that LMC will use some of the FTES purchased from ISA agreements in the goal. Grant-funded sections are not included. LMC should consider another college assembly in fall 2012 to determine the next productivity goals and to determine whether grant-funded sections (that can be included) are included.
Marketing Efforts	Understanding of community marketing efforts	Barbara	15	Barbara discussed new posters that have and will be going up around the college to promote our programs. April Treece, who coordinates the Science fair has offered LMC the inside front cover, free, to promote the college next year.
Enrollment Management Plan	New draft of plan	Gil/Kiran	30	Gil will update the plan based on today's discussion and send it out for comments this week.
Plusses and wishes	Feedback for future meetings	Kiran/Gil	5	Plusses: The Committee really evolved this year. The group seems like a 'nice bunch of people'. Wishes: The agendas and minutes were clear. They should

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				<p>be uploaded to the website.</p> <p>We need to have a college-wide conversation on whom should we serve.</p> <p>We should engage in a conversation about how to build the schedule, how often we should meet, what is the impact of the changes to the LMC AA/AS degree, Repetability.</p> <p>We should bring in trend data for discussion. For example, ask Ryan to discuss high school graduation trends, assessment trends etc so that decisions can be data-based.</p> <p>Continue to expand the discussions of this committee beyond just scheduling.</p>
Next steps:	<p>Agenda items for next meeting</p> <p>Next meeting on September 18, 2012</p>	Gil/Kiran	5	See above for suggestions.