

# Enrollment Management Guiding Principles

- I. Central to the College Mission: CTE, Developmental and Transfer
  - Course, program, term and student
  - Innovative new courses and programs within the mission
  
- II. Student Centered
  - Student demand
  - Spread
  - Minimal conflicts
  
- III. Comprehensive Programs
  - Pittsburg and Brentwood
  - Keep electives to a minimum
  
- IV. Outcomes Oriented
  - Retention, success and persistence
  - Certificate/degree completion
  - Transfer/job placement
  
- V. Educational and Fiscal Integrity
  - Expired COORs, online supplements, pre-requisites, etc.
  - Productivity, multiple sections
  - Additional costs and services
  - Position college for grants, industry support, etc.
  - Outdated programs