Enrollment Management Guiding Principles

I. Central to the College Mission: CTE, Developmental and Transfer
   • Course, program, term and student
   • Innovative new courses and programs within the mission

II. Student Centered
    • Student demand
    • Spread
    • Minimal conflicts

III. Comprehensive Programs
     • Pittsburg and Brentwood
     • Keep electives to a minimum

IV. Outcomes Oriented
    • Retention, success and persistence
    • Certificate/degree completion
    • Transfer/job placement

V. Educational and Fiscal Integrity
    • Expired COORs, online supplements, pre-requisites, etc.
    • Productivity, multiple sections
    • Additional costs and services
    • Position college for grants, industry support, etc.
    • Outdated programs