ART 005 Research Guide

Much of your research can be done using the tools available through the Library's website. To access the Library's databases or electronic books from off campus you will be asked to enter your last name and 7-digit student ID number.

Go to the LMC Website: http://www.losmedanos.edu/
Click on: Library Services (Under Quick Links)
Click on: Electronic Resources

Finding Books

Browse the shelves: Call numbers beginning with ‘N’

N Visual arts
NA Architecture
NB Sculpture
NC Drawing, Design, Illustration
ND Painting
NE Print media
NK Decorative arts
NX Arts in general

Electronic Books: keyword searching

Finding articles, encyclopedias and more!

Academic Search Premier: an article database containing full text for nearly 4,500 journals, including more than 3,600 peer-reviewed titles. Subject coverage includes: computer sciences, engineering, physics, chemistry, language and linguistics, arts & literature, medical sciences, ethnic studies.

Oxford Art Online: contains 45,000 scholarly articles on world art, with 40,000+ Web links to images and additional art-related information in museums, galleries and art collections around the world.

Student Research Center: allows students to search multidisciplinary databases that contain magazines, reference books, biographies, primary source documents, and an Image Collection of 440,207 photos, maps & flags.

Finding websites using the LMC Library webpage:

Click on: Internet Resources
Click on: Art

Evaluating your sources: What is a “good” source?

Who wrote it? Why did they write it? What sources did they use? When did they write it?

Citing your sources:

Online Writing Lab (OWL) at Purdue University: MLA Style Guide

Ask Questions! Remember - we are here to help. You can contact a LMC librarian:
at the reference desk - by phone at 925-439-2181 x3275 - by email at library-help@losmedanos.edu
Course: SPAN 52/53
Instructor: [Name]
Term: Spring 12

Step One: List the topic you are researching

Country: ________________  President: ________________

Step Two: Find background information

Go to the LMC Website: http://www.losmedanos.edu/
Click on: Library
Click on: Electronic Resources
Click on: Encyclopedias
Click on: Country Watch

Step Three: Find articles to get the latest news

Go back to the Library’s Electronic Resources page
Click on: Articles
Click on: Academic Search Premier

Use the drop down menu opposite the search box to help focus your search.

Google tools that could be helpful for this project:
Google Translate: http://translate.google.com
Google Académico: http://scholar.google.es/
**make sure to click the button for: Búsqueda sólo páginas en español**
Bio20 - Research Tips Presentations

This document should help you identify some sources of primary literature and additional resources freely available to you. Some require access through the LMC library (or library web page) while others are considered "open-access" (free to all). For Bio20, you will be required to find, analyze, and present one scientific journal article on a topic related to the course, but you may want to use some of the resources below in the future or to broaden your understanding of any biological topic in general. Go explore the amazing world of biological research!

LOS MEDANOS COLLEGE LIBRARY RESOURCES

Resources physically located in the Library (for background learning):

- Journals (peer reviewed publications)
- Books (on reserve and in stacks) – further background research (broaden understanding of a topic)
- Media (movies, etc) – further background research (broaden understanding of a topic)

Resources available online through the Library:

- Electronic Resources:
  - By subject: science (Academic Search Premier)
  - By type of resource: (article, book, etc.)

ADDITIONAL FREE RESOURCES FOR PRIMARY LITERATURE

- Google Scholar – links to journal articles (http://scholar.google.com/)
- PubMed Central
  - free access to many bio journal articles (http://www.ncbi.nlm.nih.gov/pmc/)
  - list of journals that publish articles free there: (http://www.ncbi.nlm.nih.gov/pmc/journals/)
- PLOS (public library of science) – open access journals: (http://www.plos.org)
- PLOS Biology of special interest: (http://www.plosbiology.org)

Tip:
Use the reference list from one article to help find more articles to read. Also, check author's web pages (if available) for open-access versions of their publications – sometimes posted depending on their funding source.

Tip:
If you are searching for scholarly articles online, Academic Search Premier (LCM library electronic resource) and PubMed Central (free) are great places to start.
Library Research Guide

Step One: Pick your topic

Write down the topic you are interested in and what about it you hope to learn:

TIP: If you don't know what topic to choose, look at your textbook or ask your instructor for ideas. You can also use a LMC Library database like Today's Science to get a list of possible topics.

Step Two: Choose keywords

For the topic you are interested in, list other words or phrases you plan to use in your search:

TIP: It is helpful to choose other words you can use in your search that describe the same ideas. For example: "deoxyribonucleic acid" or "DNA"

Step Three: Start your search

Go to the LMC Website: http://www.losmedanos.edu/
Click on: Library
Click on: Electronic Resources

*Note: To access the Library's electronic resources from off campus you will be asked to enter your last name and 7-digit student ID number.
Books

Library Catalog – Search for books in the library and online. (If you search the libraries of CCC and DVC you can have them send books to LMC.) You can also link to electronic books through the catalog.

EBSCO eBook Collection – Search only our electronic books.

Science

Academic Search Complete: A great database to start with. Get access to scholarly journals, magazines and a few national newspapers like the New York Times.

GreenFILE provides indexing and abstracts for more than 384,000 records, as well as Open Access full text for more than 4,700 records including scholarly, government and general-interest content on global warming, green building, pollution, sustainable agriculture, renewable energy and recycling.

Today’s Science explains important developments in biology, chemistry, the environment, space, physics, and technology.

Videos

Films on Demand: Contains films and documentaries on a wide variety of topics.

Help! We are here to help you! Call, email, drop in. Get more information at http://www.losmedanos.edu/LMC_library/ask.asp
**Project Description:** Teams will be formed of four to five students to research a company based in China or India. Company must not have ANY USA affiliation! The presentation should cover business topics relevant to Business 109, such as Economics, Ethics, Financial Aspects, Management, and Marketing. Recall each of these over-arching areas encompasses many subtopics.

You are not expected to discuss them all; your group will decide the content relevant to your presentation. The topics you choose will be typed and handed in with supplemental documents prior to addressing the class. **

**Oral Presentation Length:** 15 minutes with 5 minutes to set-up and teardown. Each group member will be expected to present a portion of the material.

PowerPoint Presentations for groups will take place Wed. Dec. 5 & Mon. Dec 10.
Teams will be notified on Monday, Dec. 3 their presentation date and order

**PPT Instructions:** Bring PPT on a flashdrive

NO emailing - If internet is down your team will not be able to access PPT.

**Presentation Design:** The group members will decide the best way to present the company selected. Available technology—overhead projector, PowerPoint with projector, Internet access, CD player, DVD player, and white board... If your project needs to use additional technology, please contact the instructor to determine availability 10 days prior to your presentation date.

**Grading:** is based on the accumulative points of scores from students observing the presentation, your group members and the instructor.

Each observing class member will grade each student on the following criteria:

- **Creativity/Interactive Factor**—did you keep the audience's interest? Did you involve the students in your presentation?

- **Relevance/Appropriate College Level**—was your presentation related to course material? Did it represent the work of a first-year business college student? Did the audience learn something from the presentation?

- **Execution/Preparation/Organization**—could they hear you? Were they able to understand you?

Did you read the whole presentation from the paper? Could you answer questions asked of you? Were you able to set-up and tear down in time provided?
Each group member will grade you on the following criteria
(grades will be confidential):

- **Dependability/Active participant**—did you add value to the project?
  Did you follow through on promises and commitments to the group?
- **Contribution**—did you do an equal share of the work?
  What was your energy and attitude toward this project?
  Did you attend the group meetings and effectively participate,
  collaboratively pulling the presentation together?
- **Supportiveness**—did you support the group? Were you part of the team?
- **Performance**—were you prepared to present your piece of the project?
  How did your part of the presentation go?
- **Evaluation**—did you observe and evaluate each of my classmates.

Instructor will grade you on the following criteria:

- **Time**—the instructor will keep track of the time for each group participant
  and the overall presentation.
- **Respectful of other groups**—did you arrive on time? Did you leave early?
  Did you give each presenter your full attention
  (i.e. were you texting, talking...)?
- **Outline**—each group should submit a hard copy of the presentation
  outline to the instructor **on your presentation day – prior to speaking.**

The outline materials should be placed in a thin binder/cover and
contain the following:

- Cover Sheet - Group Members’ Names/Name of Company-Country of Origin
- Outline of presentation content - Name of presenter delivering subject area
- Bibliography/list of resources - listed by Presenter
- Copy of PPT slides
- Group Organizational chart

Next Class Session:
Wed. October 10 – Meet in the Library at 12 noon - Library – 2 Floor
Library Research Session – NO FOOD or DRINKS allowed
This will help give you some options of how to locate resources for this project.

**FINAL CLASS MEETING** - Wed, Dec 12 at 12 noon
This is a wrap up session and there will not be an exam!
It is the college policy that students attend the FINAL CLASS MEETING!
Failure to do so will result in a loss of points and grade status.
Resource Guide: International Companies

Step One: Choose the company you will be researching

Activity: Write down the company you are researching, the country (India or China) that it is based in, and a little bit about what you already know or any ideas about focusing your research.

Company: ____________________________

Country: ____________________________

Step Two: Choose the right search tools or database

LMC Library resources

Go to: www.losmedanos.edu

Click on Library

Click on Electronic Resources

For company information click on Business:

Business Source Premier provides market research reports, industry reports, country reports, company profiles and SWOT analyses.

For country information click on Encyclopedias:

Country Watch provides country overviews, maps, up-to-date information, news and data on countries of the world.

Government or Organizational Websites – statistics, licensing requirements, country specific information

US Dept. of Commerce International Trade Administration:


Business Portal of India:

http://business.gov.in/

China’s official website – business section:

http://english.gov.cn/business.htm

**Note: To use electronic resources from off campus you will be asked to enter your last name and 7-digit student ID number.**
Resource Guide: Careers in Child Development

Step One: Choose the career you will be researching

Activity: Write down the career you are interested in and a little bit about what you already know or any ideas about focusing your research. Also note if you already know someone with that same job.

Step Two: Choose keywords

It is helpful to choose other words you can use in your search that describe the same ideas. For example: fourth grade teacher or middle school teacher

Activity: For the career you are interested in, list other words or phrases you can use in your search.

Step Three: Choose the right search tools or database

Government or Organizational Websites — statistics, licensing requirements, state and county specific information

Labor Market Info — California’s Employment Development Department
http://www.labormarketinfo.edd.ca.gov/

California Department of Education
http://www.cde.ca.gov/index.asp

U.S. Department of Education
http://www.ed.gov

LMC Library resources

Go to: www.losmedanos.edu and click on the Library button (circled below).
Click on the **Library Catalog** link to find out what books the Library has in its collection. You can also access many of the Library’s electronic books (eBooks) using the catalog.

Click on the **Electronic Resources** Link to find out what article databases the library owns. **Note:** To use electronic resources from off campus you will be asked to enter your last name and 7-digit student ID number.

**Recommended article databases for child development topics**

<table>
<thead>
<tr>
<th>ELECTRONIC RESOURCES BY TYPE</th>
<th>Articles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Search Premier</td>
<td>KheelFile Premier</td>
</tr>
<tr>
<td>AR MediaWatch</td>
<td>decline</td>
</tr>
<tr>
<td>Business Source Premier</td>
<td>Libraries &amp; Government Collection</td>
</tr>
<tr>
<td>Communication &amp; Mass Media Console</td>
<td>Newspaper Source Plus</td>
</tr>
<tr>
<td>CQ Researcher</td>
<td>Professional Development Collection</td>
</tr>
<tr>
<td>ERIC (Educational Resources Information Center)</td>
<td>Psychology &amp; Behavioral Sciences Collection</td>
</tr>
<tr>
<td>Ebook Central</td>
<td>Science Full Text Select</td>
</tr>
<tr>
<td>EBSCOHost Watch</td>
<td></td>
</tr>
</tbody>
</table>

**ERIC:** Educational Resources Information Center (ERIC) includes full-text for over 400 of the journal articles and links to 314,000 full-text documents.

**Professional Development Collection:** designed for professional educators, provides a specialized collection of nearly 520 high quality education journals, including 350+ peer-reviewed titles and 200+ educational reports.


**Getting Help**

We are here to help! The library provides special services to assist you with reference or research questions. You can contact a LMC librarian many ways:

- in person at the reference desk
- setting up a research consultation
- by phone at 925-439-2181 x3275
Research Paper Eng. 100 Fall

In Unit III, we have discussed censorship and free speech as it pertains to biased language and hate speech, and we have also discussed censorship and free speech on college campuses.

For this research paper you must choose either Option A or Option B.

Option A: In the context of the readings from Unit III, consider whether or not biased language really is damaging to individuals and groups. Some hold that biased language is not only offensive but also damaging to those groups to which it is directed and should therefore be purged from our language and replaced with politically correct terms. Still others believe that this move toward politically correct language leads to hypersensitivity and that ultimately a kind of “thought police” (reminiscent of George Orwell’s 1984) will emerge to hunt down users of inappropriate language and punish them. What happens when free expression runs counter to community values? At what point does the perceived degree of offensiveness warrant censorship? Who should have the authority to decide what language is offensive and what the punishment for using it should be? Finally, consider the difference between opinions and actions in terms of our right to freely express our thoughts without fearing any kind of retribution from other citizens and/or the government.

Option B: The free and open exchange of ideas is critical to the goals of higher education. However, when the ideas expressed are racist, sexist, or otherwise offensive toward specific groups on campus, do universities and colleges have the right to censor and punish students who use that form of speech? Does this kind of speech violate students’ rights to an education? Are campus speech codes, free speech zones, and punishments forms of censorship that are objectionable and dangerous? Should all students be guaranteed the right to exercise their First Amendment right to free speech whether offensive to some or not? Can campus speech codes work to prevent students from expressing differing points of view on controversial topics inside and outside the classroom? Take a position on whether or not speech codes, free speech zones, and punishments for violating them violate our First Amendment right to free speech and negatively impact the free exchange of ideas and therefore students’ ability to achieve a higher education.

To argue your position, you must utilize at least four of the ASSIGNED READINGS from Unit III as your primary support. As secondary support for your argument, you must use a minimum of three sources from the Los Medanos College Library Web site electronic resources database and/or other LMC Library print material. PLEASE NOTE: THE COLLEGE’S LIBRARY RESOURCES, INCLUDING BOOKS, ARE THE ONLY APPROVED MATERIALS THAT YOU MAY USE. Neither Googling nor other types of internet searches, etc. for sources will be allowed. If you choose to include your analysis of other sources, you must cite them accordingly.

Also, include in your paper the arguments of those who oppose the position you are taking in your research paper. This portion of your research paper is called the concession and is an important feature of successful argumentation. The concession may be placed at the end of your paper before the conclusion or incorporated within your body paragraphs.

Paper format:
7-10 pages following all MLA guidelines
Works Cited page as the last page of your paper
All the standard formatting, including pagination
No cover pages, folders, graphs, charts, art work, cartoons, etc.

Important due dates:
List of sources:
First five pages with thesis:
Final:
NO LATE PAPERS ACCEPTED!
Step One: Know your option

What is the main issue or topic in the option you chose?

________________________________________________________________________

What other concepts or ideas are related to the topic that will be covered in your paper? Try to find 2-3 words or phrases you can use in your search.

________________________________________________________________________

________________________________________________________________________

What is YOUR position or argument about this topic and what is the opposing argument (pro/con)?

________________________________________________________________________

Step Two: Plan your search

Keyword Searching – How it works and what to do when it doesn’t

It is helpful to choose other words you can use in your search that describe the same ideas. For example searching for “free speech” or “freedom of speech” will have different results.

For the topic you are interested in, list other words or phrases you can use in your search.

Concept 1: ___________________ OR ___________________

Concept 2: ___________________ OR ___________________

Concept 3: ___________________ OR ___________________
Step Three: Find your evidence

1. Go to the LMC Website: http://www.losmedanos.edu/
2. Click on: Library Services
3. Click on: Electronic Resources

Topic Overviews

CQ Researcher

Issues and Controversies

Books

In the Library - Library Catalog

Online! – ABC/CLIO and EBSCO eBook Collections

Scholarly Articles

The Library has several online databases where you can locate magazine and newspaper articles, overviews on topics, and other articles or reports not freely available through a regular search engine.

Academic Search Complete

Communication and Mass Media Complete

ERIC: Educational Resources Information Center
Research Guide

Step One: Choosing and refining your topic

Activity: Write down the topic you are interested in and a little bit about what you already know or any ideas about focusing your research.

Step Two: Choosing Keywords

It is helpful to choose other words you can use in your search that describe the same ideas. For example: “legalizing drugs” or “drug legalization”

Activity: For the topic you are interested in, list other words or phrases you can use in your search.

Step Three: Start your search

Go to the LMC Website: http://www.losmedanos.edu/
Click on: Library
Click on: Electronic Resources

*Note: To access the Library's electronic resources from off campus you will be asked to enter your last name and 7-digit student ID number.
Books

**Library Catalog** – Find books in the libraries of CCC, and DVC and click the Request/Hold button to have them sent to you. You can also link to electronic books through the catalog.

**EBSCO eBook Collection** – Search only our electronic books.

Articles
The Library has several online databases where you can locate magazine and newspaper articles, overviews on topics, and other articles or reports not available through a regular search engine.

**Academic Search Premier**: A great database to start with. Get access to scholarly journals, magazines and a few national newspapers like the New York Times.

**Newspaper Source Plus**: The database contains full text for major local newspapers such as *The San Francisco Chronicle*, *The Sacramento Bee*, and *the Contra Costa Times*.

**CQ Researcher**: explores a single "hot" issue in the news in depth each week. Topics range from social and teen issues to environment, health, education, and science and technology.

Videos **NEW**

**Films on Demand**: Contains films and documentaries on a wide variety of topics.

---

**Search Results**

<table>
<thead>
<tr>
<th>Search Results</th>
<th>45 Segments found for &quot;marijuana&quot;</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anthropology</td>
<td></td>
</tr>
<tr>
<td>Area Studies</td>
<td></td>
</tr>
<tr>
<td>Biology</td>
<td></td>
</tr>
<tr>
<td>Business &amp; Economics</td>
<td></td>
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<tr>
<td>Criminal Justice</td>
<td></td>
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<tr>
<td>Guidance &amp; Counseling</td>
<td></td>
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<tr>
<td>Health &amp; Medicine</td>
<td></td>
</tr>
<tr>
<td>History</td>
<td></td>
</tr>
<tr>
<td>Political Science</td>
<td></td>
</tr>
</tbody>
</table>

**Legalization of Marijuana**
From Title: *If... Drugs Were Legal*
Outmoded laws on prohibition of cannabis were based on international cannabis use in the 1920s. Critics of legalization argue that cannabis contributes to increased incidents of schizophrenia...

**Marijuana: California's Number One Crop**
From Title: *Marijuana Inc: Inside America's Pot Industry*
Thousands of growers, millions of users, and a market in the billions. Marijuana is the most profitable illegal narcotic...

---

**Asking Questions**
We are here to help! Set up a research consultation - Call 925-435-2181 x3275
1. List your topic chose and identify the two or three main concepts found in your topic.

   Topic:

   Concept 1:
   Concept 2:
   Concept 3:

2. Choose Keywords

   For each of your concepts, list other words or phrases you can use in your research that are different than what you have listed in question 1. Example: immigration law OR immigration policy

   Concept 1: __________________ OR __________________
   Concept 2: __________________ OR __________________
   Concept 3: __________________ OR __________________

3. Search for articles

   Go to the LMC Library's Electronic Resources page:
   1. Go to the LMC Website: http://www.losmedanos.edu/
   2. Click on: Library
   3. Click on: Electronic Resources
   4. Click on: Articles
   5. Click on: Academic Search Complete

   Using your concepts listed above, do a search for articles on your topic. Your search may look something like this:
4. Manage your results list and choose two articles

Article Title: ___________________________________________________________________________

Author(s): ___________________________________________________________________________

Source: ______________________________________ Date: __________________________

Article summary – What did you learn?

_____________________________________________________________________________________

Evaluation criteria – Why would you use it for your essay?

_____________________________________________________________________________________

Article Title: ___________________________________________________________________________

Author(s): ___________________________________________________________________________

Source: ______________________________________ Date: __________________________

Article summary – What did you learn?

_____________________________________________________________________________________

Evaluation criteria – Why would you use it for your essay?

_____________________________________________________________________________________
Newspaper search: Richmond's soda tax

Define your topic and choose keywords

topics vs. concepts vs. keywords

Search for articles:

1. Go to the LMC Website: http://www.losmedanos.edu/
2. Click on: Library
3. Click on: Electronic Resources
4. Click on: Articles
5. Click on: Newspaper Source Plus

Using your concepts listed above, do a search for articles on your topic. Your search may look something like this:

Manage your results list to find articles on your topic:

Plan to Tax Soda Gets a Mixed Reception, 1612-01-16
By: BROOK, PATRICIA LEIGH, New York Times, 6/3/2012, 01S, 06c
Subjects: RICHMOND (Calif.); CALIFORNIA; BEVERAGES -- Taxation

Databases: Newspaper Source Plus

Notes: This title isheld locally

Voters support idea of soda tax to fight obesity, 1412-01-16
1. List your topic chose and identify the two or three main concepts found in your topic.

   Topic: ______________________________________________

   Concept 1: __________________________________________
   Concept 2: __________________________________________
   Concept 3: __________________________________________

2. For each of your concepts, list other words or phrases you can use in your research that are different than what you have listed in question 1. Example: soda OR soft drinks

   Concept 1: __________________________________________ OR ___________________________
   Concept 2: __________________________________________ OR ___________________________
   Concept 3: __________________________________________ OR ___________________________

3. Using the LMC Library's Newspaper Source Plus database, find one article about your topic and summarize it below.

   Article Title: _______________________________________

   Author(s): _________________________________________

   Source: __________________________________________________________________________ Date: __________________

   Article summary:

   __________________________________________________________________________________

   __________________________________________________________________________________

   __________________________________________________________________________________
Evaluating Sources

The key questions:

Who wrote it?
Why did they write it?
What sources were used to write it?

Websites – what to look for:

Who wrote it?: About, Who We Are, sponsoring organization, funding organization

Why did they write it?: advocacy, fundraising

What sources were used to write it?: Get the Facts, where is it linking to?

Find similar pages using Google:
- related:(target website)
- link:(target website) Example: link:nonprop37.com

Articles – What to look for:

Who wrote it?: author, publisher, publication, location of publication

Why did they write it?: advocacy, reporting,

What sources were used to write it?: who was interviewed or quoted

Find articles using Newspaper Source Plus. Your search may look something like this: