CCCCCD Teaching Academy, Spring 2013

Course Topic: Web-based Retention Strategies for Face-to-face and Online Teaching

Background/Rationale for the Course:

The combination of block scheduling, student scheduling demands (work, family, class conflicts), and the trend of students (including basic skills students) taking online classes all create a need for more flexible methods of offering contact hours with students. This need can be met through online office hours, online classes, and/or web-based delivery of content for f2f/hybrid classes. To be effective in offering web-based content and online office hours, we’ll look at a combination of best practices for teaching online and useful software/approaches to develop pedagogically sound content. To be efficient in organizing your course, you’ll learn about and practice using the tools of the new, district-wide course management system, Desire2Learn (D2L). Ultimately, the focus of this course is to learn to be technologically efficient when teaching, to apply current federal/state distance ed. standards in your course design, and to design your course with best practices in mind.

Outcomes/Topics

- Apply current standards for distance education courses when designing courses/assignments by understanding implications of Title V, ACCJC rules on DE, CCCCD faculty contract excerpts, and current articles on distance education as they relate to retention.
- Identify pedagogy/best practices to inform course design.
- Organize and effectively provide information through D2L, the new, district-wide learning management system.
- Identify and offer one or more methods for online office hours, choosing from a variety of options/software/services in order to be more efficient and available/accessible to students.
- Develop audio and video files (including captioning) for content delivery and feedback to students
- Select useful software beyond D2L to inform course design.

Outcomes/Topics by Weekly Themes

Week 1 – Defining terms/issues around retention
Week 2 – Defining terms/issues around retention
Week 3 – Student success, satisfaction (Sloan-C pillar), and pedagogy
Week 4 – Building your D2L CCCCD Practice Course: D2L Tools, InSite email, Dropbox.com
Week 5 – Developing Online Office Hour options (audio and video)
Week 6 – D2L tools: Dropbox, Selective Release, and development of audio/video-based feedback
Week 7 – College-level retention strategies for distance ed. students
Week 8 – Polished course to reflect course designs based on previous 7 weeks of assignments

Delivery of Content:

- This 40-hour, 1-unit course will be delivered online and contained within the new, district-wide learning management system: D2L. Face-to-face, phone, and video-conference options

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are also available between instructor and students, but cannot take the place of the primary mode of delivery: web-based.

- Learning Desire2Learn. While I will provide some short videos about specific elements of Desire2Learn, I’ll also be offering Face-to-face overviews, drop-in times between 10-2 M-Th, and workshops on Desire2Learn live at DVC. Review my monthly training schedule for this information.

Expectations:

- Review of weekly lectures (video and text-based), development of web-based material (which will be placed within D2L for review), and web-based, one-on-one meetings when needed.
- Create accounts, as needed, for web-based services like Dropbox, Google Docs, YouTube, or other free services as needed.
- Completion of all assignments within 8-week course, which runs February 4th, 2013 – March 29th, 2013. This 40-hour, 1-unit course is divided into 8 weeks, at 5-hours-a-week. If you are out of sync or need extra time at the end to finish something up, you have that. But know, the class ends by Friday, March 29th, and all assignments should be completed by that point.

Contact information:

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Drop-in Times at DVC (typically 10-2, M-Th in Administrative Building, room 217, Staff Dev. Lab)

Enrollment Limit: 22