From: Delgado, Robert
Cc: LMC Equity & Inclusion

Subject: [EQUITY] Black Student Success Week, April 22-26!

Date: Wednesday, April 17, 2024 5:41:57 PM

Attachments: 24-CCC-3793 Black Student Success Week Zoom Backgrounds.jpg

BSSW Coordinating Best Practices Outline (2024).pdf BSSW Black Student Programming Tool Kit.pdf Empowering Black Students ($8.5 \times 11 \text{ px}$).jpg Empowering Black Students ($8.5 \times 11 \text{ px}$).pdf The Great Debaters ($8.5 \times 11 \text{px}$) (1).jpg The Great Debaters ($8.5 \times 11 \text{px}$).pdf

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Colleagues,

We are less than one week away from the return of the **California Community Colleges 2024 Black Student Success Week**, which is scheduled for *April 22-26, 2024*, celebrating its fifth year! This year's theme is *Building a Better Future Together: The Urgency is Now.* Throughout the week, there will be webinars and in-person activities designed to provide valuable insights, resources, and tools enhancing Black Student Success. We encourage you to use the attached Zoom background to promote! Here is what's up ahead:

Black Student Success Week (click to view BSSW website)

- *The Black Hour:* Daily webinars hosted from 12:00 p.m. 1:00 p.m.
 - Webinars will be held via Zoom and live streamed on <u>YouTube</u>. To register, visit <u>blkstudentsuccess.com</u>. A panel of educators and experts will share insights and approaches for improving success for Black and African American students attending California community colleges.
 - The Black Hour and The After Party will be livestreamed in the Student Union 2nd Floor, SU-231.



• *The After Party:* Daily small group discussion forums from 1:00 p.m. - 2:00 p.m.

Immediately following #TheBlackHour, a small group will gather online for **#TheAfterParty**. Participants will engage in an hour-long, expanded discussion on the topic of the day to further explore innovative solutions.

- Links Below for Each Day (they go live immediately following #TheBlackHour):
- Monday, 4/22
- Tuesday, 4/23
- Wednesday, 4/24
- *Thursday*, 4/25
- Friday, 4/26
- <u>The BlackOut</u>: A virtual advocacy day on *Thursday, April 25, 2023*
 - The Advocacy Day is intended to bring stakeholders from across the California Community College system into spaces with their local elected officials and key higher education policymakers to share our priorities for Black Student Success. This year, students, faculty, trustees, staff, CEOs, and system partners from across California are invited to advocate for policies that intentionally support Black and African American students in reaching their educational goals.
 - If you are interested in participating, please sign-up here!
- *The Student Hour*: Daily student-centered webinars hosted from 6:00 p.m. 7:00 p.m.
 - Returning for the second year is #TheStudentHour, a student-centered series presented by the California Community Colleges' <u>ICanGoToCollege.com</u>
 <u>Campaign</u>. These webinars will be hosted by an iHeartMedia on-air personality. A student-led panel, along with Chancellor's Office representatives and other guests, will share information regarding resources tailored to Black students to improve their college experience and outcomes. These special workshops are intended for current community college students, high school students, and older adults who are thinking about returning to college.
 - The California Community Colleges Chancellor's Office has extended a challenge to all colleges to host **#TheStudentHour** watch parties where groups of students can gather on campus to view the webinars and have discussions. Students who register for watch parties will be entered to win a Starbucks gift card, along with a chance to win a \$100 VISA gift card or a grand prize comprising products valued at \$1,000 along with other #TheStudentHour participants.

<u>Black Student Success Week events at Los Medanos College</u> (click for full list of campus events)

- Empowering Black Students for Professional and Academic Success
 - Tuesday, April 23rd 11am to 1pm / Science Building Room 136
 - Featuring special guests from John Muir Health Black Caucus
 - Panel Discussion
 - Networking
 - Lunch
- Film Viewing "The Great Debaters"
 - Wednesday, April 24th 2pm to 4pm / Student Union 2nd Floor
 - Poet and professor Melvin B. Tolson (Denzel Washington) teaches at the predominately black Wiley College in 1935 Texas. He decides to start a debate team, something nearly unheard of at a black college. While at first he butts heads with the influential father (Forest Whitaker) of one of his best debaters, eventually he is able to form a team of strong-minded,

intelligent young students, and they become the first black debate team to challenge Harvard's prestigious debate champions.

Please share the attached flyers with your students. JPEG and PDF file type are attached.

Additional Resources

- Zoom Background (attached)
- #BSSW Tool Kit <u>here</u>
- #BSSW Coordinating Best Practices Outline (attached)
- What does Black Student Success Look Like?
 - Addressing and eliminating obstacles that currently prevent many Black students from learning about and completing the financial aid process
 - Having race as a metric to determine the amount of funding colleges receive by way of the Student-Centered Funding Formula and Student Equity and Achievement funding
 - Maintaining State investments in Student Equity and Achievement
 - Equitizing funding across public postsecondary education for lower division courses
 - Increasing the Cal Grant to Cover the Total Cost of Attendance

Thank you,



BCC: ALL LMC EMPLOYEES

Black Student Success Week on a campus:

1. Establish Regional Leads:

Appoint leaders for different regions.

Coordinate activities and communicate with college administrations.

Engaging Campus Presidents:

Direct Communication:

Email college presidents to involve them in planning and execution.

Leadership Involvement:

Encourage campus leaders to communicate and celebrate the week's activities.

This outline encompasses the key elements for the successful organization and promotion of Black Student Success Week, focusing on engagement, communication, and collaborative planning.

2. Utilize Toolkits:

Develop and share toolkits with strategies for student recruitment, retention, and support.

3. Engage High Schools and Local Community:

Partner with high schools for outreach and involvement in activities.

4. Promote through Marketing and Social Media:

Leverage social media and marketing to increase awareness and participation.

5. Involve Faculty and Staff:

Engage those involved in equity and inclusion initiatives.

6. Engaging Faculty in Organizing:

Utilize multimedia and interactive sessions for faculty engagement.

Continue with videos, Q&A, and discussions.

Make direct contact with the Faculty Senate president.

Request communications to all faculty from the Senate.

Engage the Classified Senate for professional development.

Engage black faculty and staff associations across the district.

7. Organize Training and Professional Development:

Provide training on pedagogical practices and support for black students.

8. Monitor and Evaluate Success:

Set metrics and assess the program's impact regularly.

9. Collaborate and Share Best Practices:

Encourage strategy and idea sharing among regions and campuses.

10. Plan Events and Activities:

Organize workshops, webinars, and discussions during the week.

11. Secure Funding and Resources:

Identify and leverage funding sources for the week's activities.



Black Student Success Week Practitioners Programming Tool Kit

Focus on Students Activities/Events

- 1. Panel with Umoja, EOPS, and/or Promise students
- 2. Panel with student who successfully transferred to an HBCU
- 3. Panel discussion with students discussing barriers and challenges remote learning.
- 4. Hosting Regional symposiums for students focusing on Black student success.
- 5. Workshop on financial matters
- 6. Workshop on entrepreneurship, nonprofit and for-profit organizations.
- 7. Student activities with Black Jeopardy music, art, etc.
- 8. Student event: Talent Show, rapping, painting, poetry and give out gift/Starbucks cards for participating

Advocacy Day Activities/Events:

- 1. Campus Town Hall Meeting to advocate for more funding to support Black programming (e.g. Umoja Program, HBCU Tours, Trip to Africa).
- 2. Workshop to teach students how to use their voice to advocate for themselves.
- 3. Event to engage the Associated Student Government to get them to champion Black programming on campus.
- 4. Highlight Black Faculty Staff association bring attention to the efforts that they are doing for Black faculty, staff, and students.

Department of Labor Activities/Events:

- 1. Career panel event that focuses on jobs that lack Black representation.
- 2. Community networking event to bring in Black folks from industries that lack representation
- 3. Career Fair in collaboration with Strong Workforce
- 4. Workshop to teach students how to get a jobs.
- 5. Creating partnerships with companies in order to create pipelines for our students to get jobs, get training, etc.

- 6. Teach interviewing techniques, how to invest, retirement, build credit, networking event where you bring in folks from industry
- 7. Workshop on financial literacy, mentorship,
- 8. Event to help students become aware of jobs on campus.
- 9. Highlighting local and regional labor data, priority sectors, etc.
- 10. Highlight mental health by combining mental health with mentorship and networking.
- 11. Coordinate Healing circles (e.g. sister to sister circles, etc.)
- 12. Coordinate event to share Black student employees and students stories of triumph.
- 13. Workshop to help students create a LinkedIn profile.
- 14. Workshop to talk about internships.
- 15. Event to bring in Fortune 500 Companies to talk about helping Black students get hired at their respective companies (Apple, Google, etc.).

Focus Practitioners Activities/Events:

- 1. Highlight programs and practices that help diversify the faculty ranks.
- 2. Spotlight folks that are doing the work to help campuses diversify their faculty ranks, such as RSSC Consulting.
- 3. Share the Black Student Success Tool Kit to help colleges expand capacity to do the work.
- 4. Have a Job Fair/EXPO to spotlight practitioners, Black organizations, community organizations, etc. Invite the Black media and Black newspapers.

Focus on Faculty Activities/Events:

- 1. Host a faculty luncheon
- 2. Highlight Black Faculty Associations
- 3. Acknowledge Black faculty, Black classified professionals, and Black administrators who have served their campus for 10 or more years.
- 4. Coordinate regional BSSW virtual watch sessions on Friday Focus on Faculty during BSSW.
- 5. Coordinate Black Meet and Greets to meet Black faculty members.
- 6. Hold workshops on campuses discussing ways to support Black faculty.
- 7. Have a Call to Action: What are steps that campuses can take to help Black faculty members.
- 8. Have a "fish bowl" session where Black faculty share actionable ways to support Black faculty.
- 9. Call to Action for the Chancellors Office to be intentional in their efforts to encourage campuses to hire Black faculty members.



Featuring Special Guest John Muir's Black Caucus

Panel Discussion

Equity & Inclusion

- Networking
- Lunch

Tuesday,
April 23
WEEK

11 am - 1 pm
Science Bldg. Room 136
Pittsburg Campus









