



Los Medanos College  
**ATHLETICS LOGO**

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**S T Y L E   G U I D E**

LOS MEDANOS  
COLLEGE

# Los Medanos College Athletics Logo Usage

Los Medanos College Athletics uses a family of marks for its brand, the most prominent being the Mustang horse with the “LMC” cascading letters. The “Mustangs” wordmark should not be used alone. It should be locked up with the “Los Medanos College” wordmark and Mustang horse logo. The Mustang horse logo should not be used alone. It should be locked up with “LMC” or “Los Medanos College Mustangs”.



Main Logo



Mustang and Horse Logo



Letters Logo



Mustang Words Logo



Mustang Word Logo  
Alone



Mustang Horse Logo  
Alone

# Los Medanos College Athletics Logo Color Palette

Only use these colors to maintain a cohesive Los Medanos College Athletics image. When using color builds, always use the color values listed here. They were adjusted for the best reproduction in print and on screen.



**Black**  
C|75 M|68 Y|67 K|90  
R|0 G|0 B|0



**White**  
C|0 M|0 Y|0 K|0  
R|255 G|255 B|255



**PMS 201**  
C|0 M|100 Y|63 K|29  
R|164 G|30 B|52

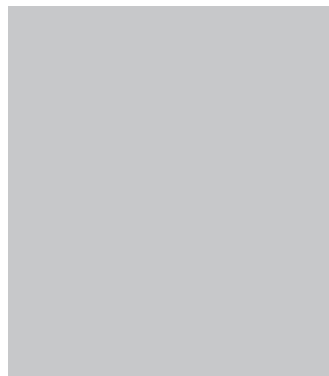


**PMS 123**  
C|0 M|24 Y|94 K|0  
R|254 G|197 B|36

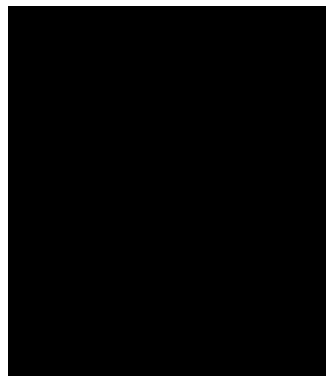
## Logo colors



**White**  
C|0 M|0 Y|0 K|0  
R|255 G|255 B|255



**Grey**  
C|0 M|0 Y|0 K|33  
R|199 G|200 B|202



**Black**  
C|75 M|68 Y|67 K|90  
R|0 G|0 B|0



**PMS 123**  
C|0 M|24 Y|94 K|0  
R|254 G|197 B|36



**PMS 201**  
C|0 M|100 Y|63 K|29  
R|164 G|30 B|52

## Required background colors

# Los Medanos College Athletics Logo Color Options

These are the logo colors on required background color options.



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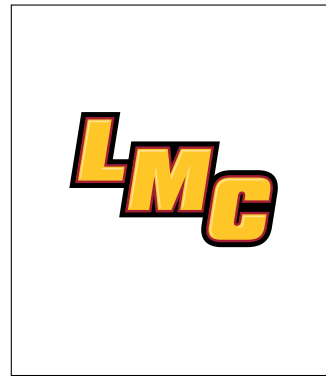
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